A PROFESSIONAL DEVELOPMENT WORKSHOP ON FILM AND VISUAL LITERACY FOR CLASSROOM EDUCATORS ACROSS ALL DISCIPLINES, GRADES 5–12

Portraits of America DEMOCRACY ON FILM

Tuesday & Wednesday, August 14 & 15, 2018

9:00 a.m. – 4:00 p.m.

At Lightbox Film Center Located inside International House Philadelphia 3701 Chestnut Street, Philadelphia, PA 19104

WHO & WHAT

This *FREE* two-day seminar introduces educators to an interdisciplinary curriculum that challenges students to think contextually about the role of film as an expression of American democracy.

SCREENING AND DISCUSSION ACTIVITIES FOCUS ON STRATEGIES TO:

- Market Increase civic engagement by developing students' critical viewing and thinking skills.
- ★ Give students the tools to understand the **persuasive** and **universal language** of moving images, a significant component of **visual literacy**.
- ★ Explore the **social issues** and diverse points of view represented in films produced in different historical periods.

MORNING AND AFTERNOON WORKSHOPS FOCUS ON LEARNING HOW TO READ A FILM, PRINCIPLES OF CINEMA LITERACY, AND INTERPRETING FILM IN HISTORICAL/CULTURAL CONTEXTS.

- ★ Handout materials include screening activities and primary source documents to support and enhance students' critical thinking skills.
- ★ Evening screenings showcase award-winning films, deemed historically and culturally significant by the Library of Congress National Film Registry.
- ☆ Lunch is provided for registered participants.

HOW & WHEN TO REGISTER

CLASSROOM CAPACITY IS LIMITED, SO EARLY REGISTRATION IS ENCOURAGED. Continuing Education Credits may be supported by local school districts for this program.

WORKSHOPS REQUIRE PRE-REGISTRATION.

- Registration deadline is **August 1, 2018**.
- Register by emailing Julia Wayne at jwayne@film-foundation.org or call (323) 436-5095.
 Please include the following information: Your name, school, city and state, the subject and grade level(s) you teach, and a contact phone number or email address.

WHY TEACH FILM IN THE CLASSROOM?

- A rich tapestry of literature, art and social history exists to enhance film study, making it an ideal subject for interdisciplinary learning.
- Because film is an evolving and changing expression of different stages of American cultural history, a program of in-depth film study challenges students to interpret how Americans as well as other countries have viewed American political, social and economic values over the past century.
- Film communicates through sequences and juxtaposition of images and therefore is a significant tool for teaching inference. Likewise, film challenges students to move beyond decoding narrative to a deeper level of understanding—of government, society, and humanity.
- We are living in a world of moving images. The need for quality classes, standards of study, and goals of usage has never been stronger. Students must learn to distinguish between art and commerce, between manufactured images meant to sell and carefully crafted sequences of images meant to communicate.

SESSIONS	DAY 1	DAY 2
Coffee & Registration 9:00 - 9:30	The American Laborer	The Common Good
BLOCK 1 Film Narratives	 Introduction: Three Ways to Read a Film From Penny Claptrap to Movie 	 Introduction: Fluency in Reading Non-Print Texts Personalizing the Political–
9:30 - 11:00	Palaces–Film as a Democratic ArtScreening: Silent Film Children Who Labor	The Immigrant ExperienceScreening: Silent Film The Immigrant
BLOCK 2 Film Language and Elements of Style 11:15 - 1:00	 Identifying a Film's Ideology Understanding Cinematic Devices Screening: Selected scenes from <i>Black Fury</i> and <i>Matewan</i> 	 Tenor of the Times–Identifying and Analyzing Film Depictions Screening: <i>Brotherhood of Man</i> and selected scenes from <i>Intruder in the Dust</i>
LUNCH		
BLOCK 3 Historical/Cultural Contexts 2:00 - 4:00	 How to Read a Documentary Film Archival Footage and Newsreels Screening: <i>The Plow that Broke the Plains</i> 	 Native Voices—"It's a Good Day to Be Indigenous" Screening: Selected scenes from Smoke Signals
EVENING PROGRAM Feature Films	At the River I Stand (1993, directors David Appleby, Allison Graham and Steven Ross)	Where Are My Children? (1916, directed by Lois Weber)
Starting at 7:00	 Salt of the Earth (1954, directed by Herbert J. Biberman) 	The Times of Harvey Milk (1984, directed by Robert Epstein)

About The Film Foundation: Created in 1990 by Martin Scorsese, The Film Foundation (film-foundation.org) is dedicated to protecting and preserving motion picture history. By working in partnership with the leading archives and studios, the foundation has saved over 800 films. In addition to the preservation, restoration, and presentation of classic cinema, the foundation teaches young people about film language and history through its *Story of Movies* program. Joining Scorsese on the board of directors are Woody Allen, Paul Thomas Anderson, Wes Anderson, Francis Ford Coppola, Clint Eastwood, Peter Jackson, Ang Lee, George Lucas, Christopher Nolan, Alexander Payne, Robert Redford, and Steven Spielberg. The Film Foundation is aligned with the Directors Guild of America.

About the American Federation of State, County and Municipal Employees (AFSCME):

AFSCME is a union comprised of a diverse group of people who share a common commitment to public service. For us, serving the public is not just a job, it's a calling. An important part of our mission is to advocate for the vital services that keep our families safe and make our communities strong. We also advocate for prosperity and opportunity for all of America's working families. We not only stand for fairness at the bargaining table — we fight for fairness in our communities and in the halls of government. Learn more at www.afscme.org/now.

About Lightbox Film Center: Lightbox Film Center is Philadelphia's premier exhibitor of film and moving image art. As the signature arts program of International House Philadelphia, an independent nonprofit organization, Lightbox curates and presents an unparalleled slate of repertory, nonfiction, experimental and international cinema. Beyond the traditional movie theater experience, Lightbox delivers enriching film programs with artist talks, live music and other multidisciplinary programs. Learn more at www.lightboxfilmcenter.org.