

# What's New / Archives

Like [Media Literacy Clearinghouse](#) on Facebook; [Follow me on TWITTER](#), @fbaker, where I tweet about media, media literacy, and media issues

See previous year's postings here: [2016](#); [2015](#)

## 2019

### February

[Location, location, location: The role of poli-optics in presidential campaign announcements](#)

Frank is quoted in: [In A Meme Culture, How To Spark Critical Thinking About Movies](#) (School Library Journal)

[Visual Literacy & The Movies](#) (School Library Journal)

### January

[Teaching Media Literacy With Super Bowl Ads](#) (MiddleWeb)

[Using Numbers In The News To Boost & Engage Students in Media Literacy](#) (Middleweb)

## 2018

### November

[Your Students Eyeballs Are Worth a Bundle](#) (Middleweb)

### October

[When Should We Teach Critical Thinking to Kids?](#) (Middleweb)

[Renewing Media Literacy Education](#) (Fall 2018, SCASL Messenger)

### September

[A Free Hollywood Curriculum Will Use American Films to Teach Democracy](#) (Middleweb)

### July

[Use The Emmy Awards As A Versatile Teaching Tool](#) (Middleweb)

[Media Literacy and Why It's Important](#) (Palmetto State Arts

Education)

## June

[Using Short Videos To Teach Media Literacy](#) (MiddleWeb)

[Improving Educator's Use of Video To Impact Instruction](#) (NCTE)

## May

[Renewing Media Literacy Education](#) (ASCD)

[Using Pop Culture To Teach Media Literacy](#) (Middleweb)

## March

[Media Literacy: The Grapes of Wrath](#) (Middleweb)

## February

[Media Literacy: Learning from the Oscars](#) (MiddleWeb)

[Media Literacy: 1968 in the Spotlight](#) (MiddleWeb)

## January

We are once again indebted to Joyce Valenza for [urging educators to engage students](#) in media literacy & critical thinking using the upcoming Super Bowl ads.

**Revised:** [Teach Media Literacy With Super Bowl Ads](#)

**Frank is quoted:** I was [interviewed](#) about children, TV and advertising for this mom's blog.

**Frank is quoted:** [Top 10 Sites To Help Students Check Their Facts](#) (ISTE)

[Based on a True Story? History Vs Hollywood](#) (Middleweb)

[MLC honored](#) as one of the Top 100 Education Websites

[Using Weight Loss Ads To Teach Media Literacy](#) (MiddleWeb)

## 2017

### November

November 22 Frank was interviewed on SCETV's Carolina Classrooms series, on the need for media literacy in SC classrooms. Link to

stream <http://video.scetv.org/video/3007287040/>

[Using Film To Teach Reading & Literacy](#) (Middleweb)

During Media Literacy Week, I gave a presentation at the USC

Honors College on Fake News & Media Literacy. Two weeks later, I moderated a panel discussion on the same topic which featured local educators and journalists.

## **October**

[We're Not The Only Ones Who Want Kids' Attention](#) (Middleweb)

Revised: [Why Media Literacy Week Matters So Much](#) (MiddleWeb)

## **September**

ASCD recommends my media literacy chapter in its [15 Recommended Media Literacy Resources](#)

[If There's War, Where Will Students Get News](#) (MiddleWeb)

I was quoted on fake news in two Science News For Students stories:

[In An Era of Fake News, Students Must Act Like Journalists;](#)  
[Fake News: How Not To Fall for It](#)

I participated in the four day/four city Alabama Library Expo, ( Sept 18-21) presenting to hundreds of media specialists at locations from Mobile to Birmingham, to Montgomery to Decatur

## **August**

[What Every Student Needs To Know About The News](#), (Middleweb)

[Using the Emmy Awards To Teach Media Literacy](#) (revised)  
MiddleWeb

## **July**

[Engaging Students in Tobacco Analysis](#) (Middleweb)

My work was referenced in: [Why Visual Literacy Is More Important Than Ever & 5 Ways to Cultivate It](#)

School Library Journal [reviewed my book](#) "Media Literacy In The K-12 Classroom" 2nd Ed (ISTE)

## **June**

6/27 [Civil Rights; How Pictures Changed America](#) (MiddleWeb)

On June 19, I keynoted the OELMA PD Summer Institute, Popping the Fake News Bubble, held on the OSU Newark campus. [This](#)

[writer](#) captured the essence of my talk as well as the state of school libraries in Ohio.

## **May**

[How to Close Read Infographics](#) (MiddleWeb)

[Getting Smart's Review](#) of "Media Literacy in the K-12 Classroom" (2nd Edition)

[Quick Ideas for Visual/Media Literacy Lessons](#) (MiddleWeb)

## **April**

Frank is quoted in "[Avoiding The Fake News Trap](#)" ASCD, Education Update

Frank is quoted in the [Olean Times Herald](#) and in this column, [What Media Literacy Means In The Age of Alternative Facts](#), by ISTE (available to members)

## **March**

[Engaging Students \(& Teachers\) In Media Literacy](#): Frank interviewed on the March 21st edition of Blog Talk Radio

[The President & The Press](#), MiddleWeb

[Register to Listen](#) March 16 SLJ/ISTE Webinar: Information Literacy In The Age of Fake News

## **February**

Frank is quoted in [this School Library Journal column](#) on news literacy (Feb 27)

[The Role of Emotion in Media](#) (MiddleWeb, Feb 19)

## **January**

Thanks to SC ETV for [publishing my lesson plan](#)

[Listen to Frank](#) talk about Media Literacy on the Jan 19 edition of BlogTalkRadio

My new blog: Close Reading The Media, and first post: [The Art of Film](#)

[The Post Register](#) (Idaho Falls) quotes Frank in this guest column by the editor

eSchool News [quoted Frank and summarized](#) the recent SLJ Webinar on Pop Literacy

[Frank is quoted](#) in School Library Journal's cover story on fake news

**Revised:** [2016 Photos of the Year](#)