

Visual Literacy: Books

Recommended by Frank Baker

[Color: Messages & Meanings: A Pantone Color Resource](#)

Hand Book Press, 2006

[Pictures and Words](#)

Thomson/Delmar Learning, ISBN 0766833704

[Moving Images In The Classroom](#) BFI ISBN 0-85170-831-5

[Visual Literacy & Media Studies for Primary](#) (Australia)

Visual Literacy How To Read and Use Information In Graphic Form

Learning Express (1999) ISBN 1-57685-223-7

[Image Matters Visual Texts In The Classroom](#)

Primary English Teaching Assn. ISBN 1-875622-31-4

Seeing Is Believing, An Introduction to Visual Communication
(2nd Ed) Arthur Asa Berger

Mayfield Publishers, 1998, ISBN 1-55934-909-3

The Rise of the Image and The Fall of The Word, Mitchell Stephens

Oxford University Press, 1998, ISBN 0-19-509829-3

Visual Communication Images With Messages Paul Martin Lester
Wadsworth (1995) ISBN 0-534-19530-X

Visual Literacy Image, Mind & Reality, Paul Messaris

Westview (1994) ISBN 0-81331-937-4

Reading American Photographs Images As History Mathew Brady to Walker Evans

Alan Trachtenberg, (1989) ISBN 0-374-52249-9

[Reading Images: The Grammar of Visual Design](#), Gunter Kress,

(1996),

ISBN: 0415106001

On Photography, Susan Sontag, Picador USA, (1977) ISBN:
0-312-42009-9

Critical Viewing, Stimulant to Critical Thinking Kevin
O'Reilly, John Splaine
Midwest Publications (1987) ISBN 89455-372-0 Teacher Guide
ISBN 89455-373-9

*How to Interpret Visual Resources, A Social Studies Skills
Book*, Harry Stein
Franklin Watts (1983) ISBN 531-04670-2

The Image, Daniel J. Boorstin, 1962 Pelican Books A611

[Graphic Presentation](#), Brinton, 1939