

# Videos: Politics

| Topic/Source | Google | Teacher Tube | Media Ed Found | PBS | Discovery | YouTube | Other |
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[Political Advertising: Tactics & Campaign Ethics](#)  
(26:00)

[Kathleen Hall Jamieson on Political Advertising The 30 Sec. Candidate](#)

[Campaign Essentials](#)  
(9 video segments)Techniques of Persuasion  
(9 video segments)Mass Media and Presidential Campaigns (2:25)The Role of Television Advertising in Presidential Elections (1:10)[The Role of Media In Elections- A Media Literacy Workshop \(40:54\)](#)

[View Smart to Vote Smart Editing techniques used in political campaign ads](#) (starts at 2:14)  
[Sell & Spin](#) (segment on history of political ads; starts at :46 in)  
[The Living Room Campaign](#) (9 parts)  
[Television & The Presidency](#) (13 parts)  
[Lights, Camera, Politics, 1980](#)  
[The Making Of The President, 1960](#) (8 parts)  
[Media Persuasion Techniques in Presidential Ads](#) (9:38)  
[And if I'm Elected: Political Commercials](#) (6 parts)

[Lectures in History: History of Political Campaign Advertising](#) (CSPAN 2011)  
[What your favorite TV show says about your politics](#)  
[Behind a Presidential News Conference](#)  
[Photographing the President](#) (Bush)(5:04)  
[The American President Television And Politics \(1970\)](#) | 59:19  
[The Living Room Candidate Photojournalism and the American presidency](#)  
[The Complexity of Photography Historical Look At Campaign Commercials](#)  
[Historic Campaign Ads](#)  
[View Smart To Vote Smart](#)  
[Disconnected: Politics, the Press, and the Public](#)  
[Eisenhower Campaign Spots, 1952](#)  
[Presidential Campaign Eisenhower Campaign Spots, 1956](#)  
[Presidential Campaign Impact of Media Evolution on Politics](#) (Khan)