

Videos: Advertising

Topic/Source	Google	Teacher Tube	Media Ed Found	PBS	Discovery	YouTube	Other
 see also Commercialism		The Beginnings of Advertising (3:32) Jazz Age Soap Sex Cigarettes and prohibition (5:45) Hard Times Hard Sell Be Afraid in the 30s (3:12) Soap, Sex & Cigarettes: A Cultural History of Advertising (Intro) (6:09)	Killing Us Softly 4: Advertising's Image of Women (4:56) Consuming Kids (5:23) Killing Us Softly 3 Advertising's Image of Women (34:00) Advertising & The End of the World	Hunting For Cool (Merchants of Cool) (8:23) The Persuaders (entire program) 6 segments	Life Skills 101: Media Wise (15:00)	Ridding The World of Ads (South Park) What does the ad say? (2:39) Sell & Spin: A History of Advertising (9 parts) Nonfiction and Visual Literacy Lesson Analyzing Magazine Ads (9:20) Advertising – What psychological tricks do they use? (3:49) Buy Me That 3 (3 parts) Century of the Self: The History of Propaganda in Advertising (10:36) No Logo: Brands, Globalization & Resistance (3:03) Slim Hopes: Advertising & the Obsession With Thinness (5:10) The seductive power of television advertising (3:19) Girls take on advertising Captive Audience: Advertising Invades the Classroom (4:36) Advertising (from Don't Be A TV Television Victim) (3:43)	Admongo Adbusters (various) Advertising Analyzing Women in AdvertisingThe Art of Rhetoric: Persuasive Techniques in Advertising Buy Me That. (2:22) Buy Now Pay Later The Impact of TV Advertising on Kids' Diets Cell Phone spot (:45) Creating An Advertising Campaign (3:53) Five Facts About Advertising (1:43) How Advertisers and Marketers Take Advantage of How Your Brain Works Identities for Sale: the phenomenon of teen branding Purposes of advertising (5:37) Super Bowl Ads Teaching Media: Analysing an Advert (UK) (13:56) The Truth Behind Diet Advertising Various Ways of Seeing (Advertising) Part 1 of 4