

# TKAM – Original Newspaper Advertisements

Original Newspaper Movie Ad: To Kill A Mockingbird

**Original Newspaper Ads for TO KILL A**

MOCKINGBIRD

To Kill A Mockingbird received its 8 Academy Award nominations on February 23,

1963, just days before these

ads appeared in newspapers.

The following three advertisements appeared in issues of

The State, The Columbia Record (South Carolina) on

February 27, February 28 (premiere) and March 1, 1963.



**WINNER of 8 Academy Award Nominations**

**"A Magical Masterpiece!"**

—*Look Magazine*

**"One of the year's best pictures  
... A movie not to be missed.  
Take the children."**

—*Good Housekeeping Magazine*

**"What a sheer delight to see a  
movie that amuses and enchants.  
A faithful adaptation of the Pu-  
litzer Prize winning novel."**

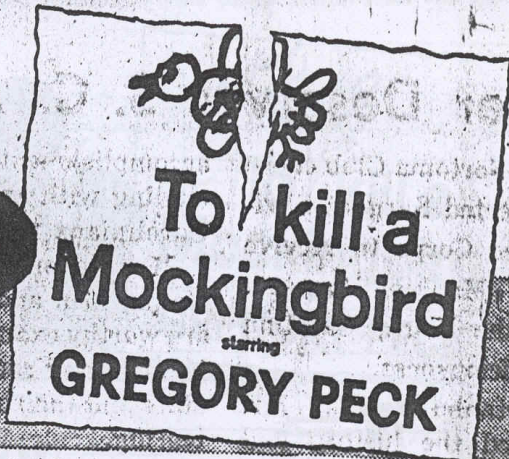
—*McCall's Magazine*

**"Has been delightfully transfer-  
red to the screen."**

—*Redbook Magazine*

**Winner, Photoplay Gold Medal  
... for "its sensitive portrayal  
of American Life!"**

*... the rare Film Story of a father who must expose his children to a small town's outraged passions ... and cannot protect them with his love!*



**Starts  
TOMORROW!**

**FOX**

**North and South Carolina's Only Theatre With AIR-FLO Rocking Chairs**



# WINNER OF 8 - 1963 ACADEMY AWARD NOMINATIONS

INCLUDING . . .

**BEST PICTURE!**

**BEST ACTOR!**

**BEST SUPPORTING ACTRESS!**

**BEST DIRECTION!**



The most  
beloved  
Pulitzer Prize  
Winner now  
comes alive  
on the  
screen!



## GREGORY PECK

And Two Exciting New Youngsters Whose  
Performances Will Touch Your Heart!  
Mary Badham as "Scout"—Phillip Alford as "Jem"

Shows At:

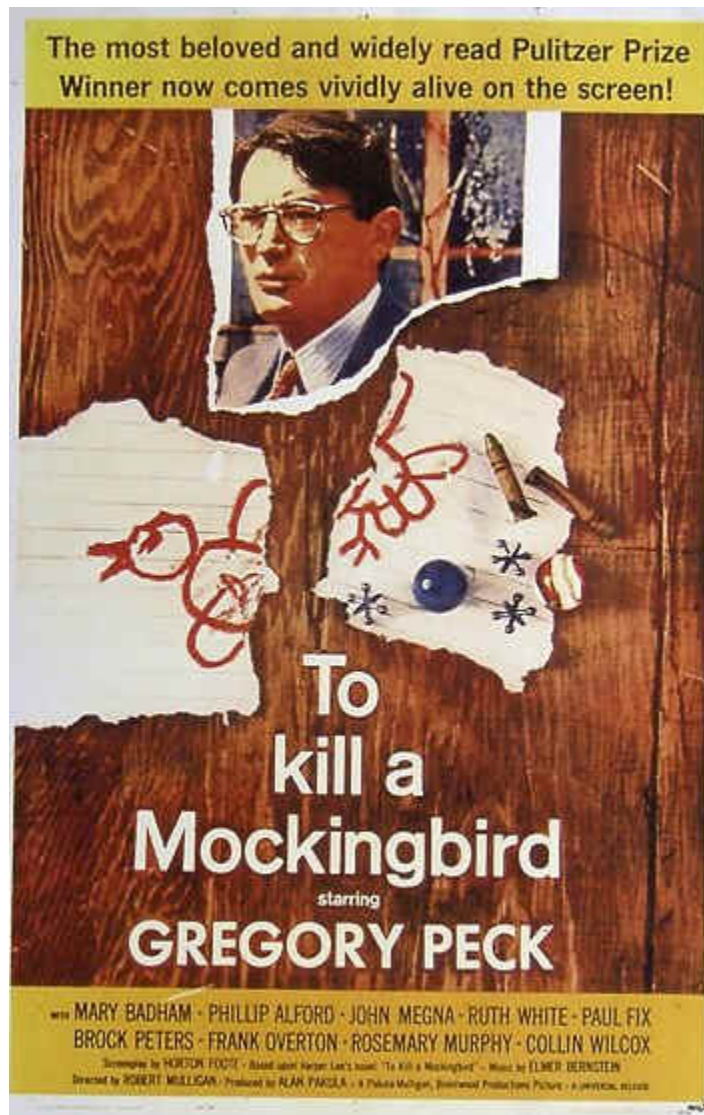
12:20 - 2:30 - 4:45 - 7:00 - 9:15

To kill a  
Mockingbird

**FOX**

North & South Carolina's Only  
Theatre with Air-Flo Reclining  
Chairs

very similar to poster:



Ads (above and below) appeared in western

editions of The New York Times. The film premiered in Los Angeles on December 25, 1962, in order to be eligible for the 1963

Academy Awards voting. The official premiere came at NY Radio City Music Hall, February 14, 1963.

“FAIRLY SINGS OUT FOR THIS YEAR'S OSCAR!” —LIFE

# To kill a Mockingbird

STARRING  
**GREGORY PECK**

WITH  
MARY BADHAM • PHILLIP ALFORD • RUTH WHITE  
PAUL FIX • BROCK PETERS • FRANK OVERTON

A Pakula-Mulligan, Brentwood Productions Picture  
A UNIVERSAL RELEASE

Attention Academy Members: Your Academy Card will admit you and a guest.

**FOX WILSHIRE**  
Wilshire Nr. La Cienega  
OL 3 0263

Continuous—Daily from 5:45 p.m./Sat. & Sun. from 2 p.m.

Below: ad from New

Yorker Magazine



ONLY A HANDFUL OF BOOKS IN THE LAST DECADE HAVE EVER BEEN AS WIDELY READ...AND BELOVED...

NOMINATED FOR 8 ACADEMY AWARDS INCLUDING "BEST PICTURE"

NOW ITS PORNANCY, PASSIONS AND POWER ATTAIN LIFE'S FULLEST DIMENSIONS ON THE SCREEN

**GREGORY PECK**

**'TO KILL A Mockingbird'**

PLATONIC  
PECK KINGS  
OF THE  
MOVIE

WITH MARY BADHAM • PHILLIP ALFORD • JOHN MESINA • RUTH WHITE • PAUL FIX • BROCK PETERS • FRANK OVERTON

Directed by ROBERT ROSS • Based upon Harper Lee's best-selling novel "To Kill a Mockingbird" • Screenplay by ROBERT ROSS • Music by GUY ROBERTSON • Edited by JERRY MULLIGAN • Produced by ALAN TRUBKA • A Pakula-Mulligan, Brentwood Productions Picture • A UNIVERSAL RELEASE

**TODAY 3 THEATRES**

**IN BOULDER AT THE BOULDER DOWNTOWN**

**IN DENVER**  
**Centre**  
HOMERUNNERS  
MC-4971 865-CLEVELAND  
The Center's Schedules Open 11 A.M.  
Features: tel. 333-7224-387-865-615

**IN LARAMIE AT THE FOX DOWNTOWN**

**TODAY 3 THEATRES**

original ad, above, from Denver newspaper



Another newspaper ad: source unknown

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Frank W. Baker