

# Concepts: Stereotypes

**Stereotype:** “a ‘typical’ image with exaggerated features that appears so many times that it becomes convention. This representation of characters can be positive but is also often simplified and judgemental.” (Source: [Exploring The Media](#), pg 15 Genre and Narrative)

- [Gender Stereotypes In The Media](#) (June 2013)
- Lesson Plans: [TV Stereotypes](#)  
[Thinking Critically About Equity & Media Literacy](#)
- [Recognizing Stereotypical Images](#) of African Americans in Television and Movies
- [Stereotypes: Teaching Backgrounder](#)
- [Identifying stereotypes in Disney's Aladdin](#)
- [Disney princes and princesses still slaves to some stereotypes](#)
- [Stereotypes](#) (PBS/Children & Media)
- [Stereotypes in context](#)
- [Media Stereotypes: Introduction](#)
- [Teaching About Stereotypes](#)
- [Understanding Stereotypes Unit](#)
- [Media Stereotypes: How Differences Divide](#)
- [Media Portrayal of Women](#)
- [Pictorial Stereotypes In The Media](#)
- [Asian and Asian American Stereotypes](#)
- [Italian American Stereotypes In U.S. Advertising](#)
- [Stereotypes of African Americans](#)
- [Media Literacy: Stereotypes and Gender Roles](#)
- [Seventeen Magazine, Self-Image, And Stereotypes](#)
- [Disney-Stereotypes](#) (high school)
- [Stereotypes & Representation](#)
- [Understanding Stereotypes](#)
- Video: [Racial Stereotypes in The Media](#)
- [Finding Racial Stereotypes in Popular Culture](#)
- [Stereotypes in the Media: Newspapers, and Magazines](#)

- [Television and the Perpetuation of Gender-Role Stereotypes](#)
- [Examining Stereotypes Through Self-Awareness](#)
- [Study finds negative advertising stereotypes of elderly are unpopular](#)
- [Turns out, advertising stereotypes men too](#)
- [Using Media Literacy to Explore Stereotypes of Mexican Immigrants](#)
- [Negative Media Portrayals Are Fueling Stereotypes](#)

**Recommended texts:**



