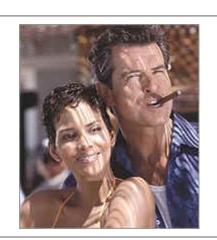
Smoking: Tobacco Ads



Deconstructing
Cigarette Ads in a
Counter Advertising
Workshop
©2004
Frank Baker,
media educator



Smoking Ad Links

NEW: <u>Historic Tobacco Ad Exhibit</u>

Breathtaking Classic Cigarette Ads (LIFE Magazine)

Tobacco ad with sample questions embedded

STREAMING VIDEO ADS:

1960s Marlboro Man Ad 1948 — Lucky Strike Marching Cigarettes Ad

Ads In Spanish

ADVERTISEMENTS

Here are a variety of websites for downloading ads.

Personalities (1920-1960) who advertised for tobacco.

Philip Morris Advertising Archive

Current ads: Tobacco Free Kids: Ad Gallery

1971 ads (prior to Surgeon General's warning)

Classic Tobacco Ads (1931-1946) Other tobacco ads

<u>Vintage Cigarette Ads</u>