

Scriptwriting: TV

SCRIPTWRITING IN THE CLASSROOM

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Teaching Strategy:

To best understand these TV commercials, students should become familiar with the "[languages of television](#)."

The languages include elements like:

- camera work (i.e. position of the camera; camera lens used; camera movement)
- lighting
- sound, including music and sound effects
- editing (and other post production, like special effects)

Cell phone ad Teaching suggestion (watch it here)Two versions of the script: One Two	1979 Coke Super Bowl Ad featuring Mean Joe Greene script
Buy Me That, Too (Typhoon 2 Toy)	Download script here

<u>Cinderella's Magical Talking Vanity</u>	Download script <u>here</u>
President Bush Political Campaign Spot (see also: <u>Role of Media In Politics</u>)	Download script <u>here</u>

Recommended Resources:

- [Blank Script Form for TV](#)
- [Blank Storyboard Form](#)
- [Screenwriting 101](#) (Grades 9-12)
- [Good Shooting Guide](#)
- [The Script: Key Element in Productions](#)
- Sample Script : [Situation Comedy](#)