

# SCASL 2017



These are the handouts and links to resources for Frank W. Baker's 2017 SCASL Pre-Conference session

"Creating Engaging Media Literacy Lesson Plans." The goal of this session is to have participants create "media literacy" lesson plans (no later than July 1) so that they can be taught and eventually become part of [The Media Literacy Clearinghouse resource web site](#). Email: [fbaker1346@gmail.com](mailto:fbaker1346@gmail.com)

[Close Reading of Media Texts](#)

[ISTE Standards for Students: 2016 Draft](#)

[AASL Standards for 21st Century Learner](#)

[SC ELA Standards](#) (revision)

[SC ELA Standards With Media References](#) (2015)

ELA [Non-Print Texts Support Document](#)

[Informational Texts](#) (media emphasis)

Visual/Performing Arts: [Media Literacy Support Document](#)

[Media Literacy Core Concepts Explained](#)

[Media Literacy Key Questions](#)

[Scriptwriting In The Classroom](#)

[Motion Picture/Film Website](#)

[Visual Literacy Website](#)

[SDE Lesson Plan Template](#) (WORD doc)

[Frank's Film Lesson Plan](#) Using SDE Template

Buy Me That ([Food Ad Tricks](#)) Lesson Plan

Buy Me That ([Toy Ads](#)) Lesson Plan

[Deconstructing a TV Commercial Lesson Plan](#)

[Is Seeing Believing Lesson Plan](#)

[Obama Photo Twitter Activity](#)

[To Kill A Mockingbird Floor Plan Lesson Plan](#)

**[Link](#) to Frank's MiddleWeb.com ML Columns**

Frank's Books

[Coming Distractions, Questioning Movies](#) (Capstone Press)

[Political Campaigns & Political Advertising A Media Literacy Guide](#) (ABC-CLIO/Greenwood)

[Media Literacy in The K12 Classroom](#) (2nd ed, November, 2016, ISTE)

[Close Reading The Media](#) (Fall 2017, Routledge)