

To Kill A Mockingbird: Original Newspaper Ads

To Kill A Mockingbird received its 8 Academy Award nominations on February 23, 1963, just days before these ads appeared in newspapers.

The following three advertisements appeared in issues of The State, The Columbia Record (South Carolina) on February 27, February 28 (premiere) and March 1, 1963.



WINNER of 8 Academy Award Nominations

"A Magical Masterpiece!"

—Look Magazine

"One of the year's best pictures
... A movie not to be missed.
Take the children."

—Good Housekeeping Magazine

"What a sheer delight to see a
movie that amuses and enchants.
A faithful adaptation of the Pu-
litzer Prize winning novel."

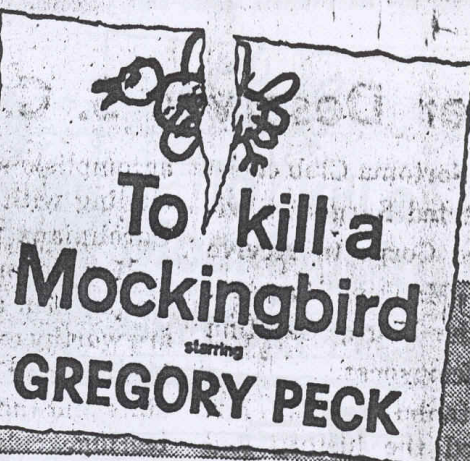
—McCall's Magazine

"Has been delightfully transfer-
red to the screen."

—Redbook Magazine

Winner, Photoplay Gold Medal!
... for "its sensitive portrayal
of American Life!"

... the rare Film Story of a father who must expose his children to a small
town's outraged passions ... and cannot protect them with his love!



**Starts
TOMORROW!**

FOX

North and South Carolina's Only Theatre With AIB-FLO Rocking Chairs

WINNER OF 8-1963 ACADEMY AWARD NOMINATIONS

INCLUDING . . .

BEST PICTURE!

BEST ACTOR!

BEST SUPPORTING ACTRESS!

BEST DIRECTION!



The most
beloved
Pulitzer Prize
Winner now
comes alive
on the
screen!



GREGORY PECK

And Two Exciting New Youngsters Whose
Performances Will Touch Your Heart!
Mary Badham as "Scout"—Phillip Alford as "Jem"

Shows At:

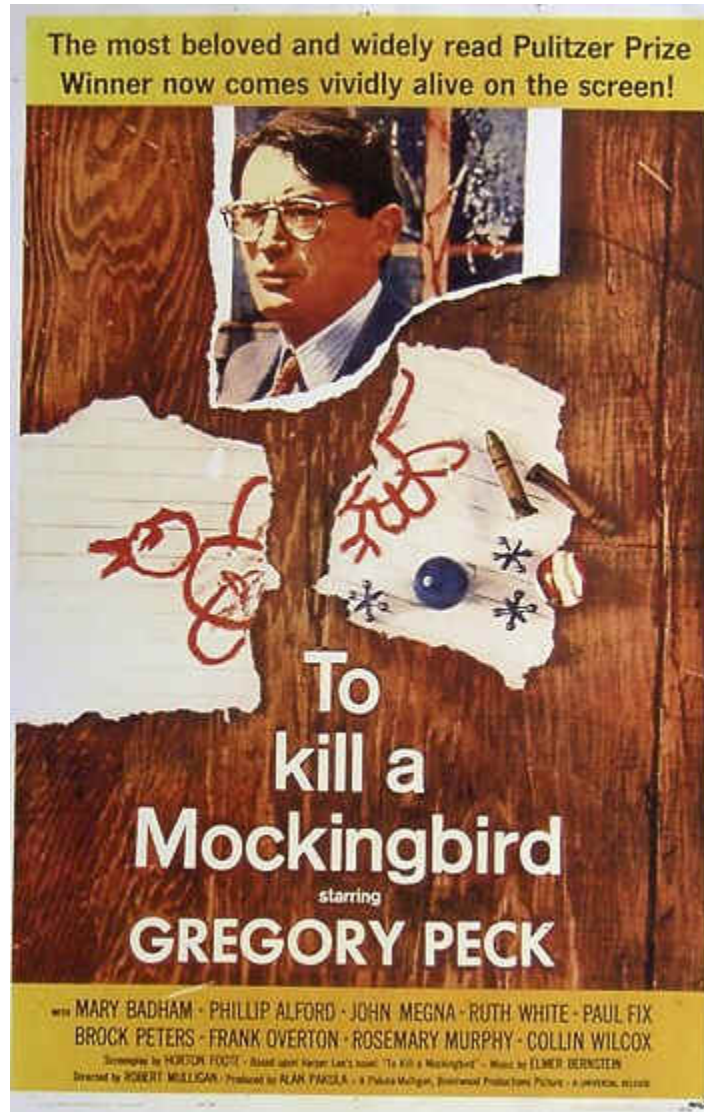
12:20 - 2:30 - 4:45 - 7:00 - 9:15

To kill a
Mockingbird

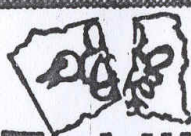
= FOX =

North & South Carolina's Only
Theatre with Air-Flt Mocking
Chairs

very similar to poster:



Ads (above and below) appeared in western editions of The New York Times. The film premiered in Los Angeles on December 25, 1962, in order to be eligible for the 1963 Academy Awards voting. The official premiere came at NY Radio City Music Hall, February 14, 1963.




**"FAIRLY SINGS OUT FOR
THIS YEAR'S OSCAR!" —LIFE**

To kill a Mockingbird

**STARRING
GREGORY PECK**

**with MARY BADHAM • PHILLIP ALFORD • RUTH WHITE
PAUL FIX • BROCK PETERS • FRANK OVERTON**
A Pakula-Mulligan, Brentwood Productions Picture
A UNIVERSAL RELEASE

**Attention Academy
Members: Your
Academy Card
will admit you
and a guest.**



**FOX
WILSHIRE**
Wilshire Nr. Lo. Innings
OL 1 0863

Continuous — Daily from 5:45 p.m. / Sat. & Sun. from 2 p.m.

Below: ad from New Yorker Magazine



ONLY A HANDFUL OF BOOKS IN THE
LAST DECADE HAVE EVER BEEN
AS WIDELY READ...AND BELOVED...

NOMINATED FOR
8 ACADEMY AWARDS
INCLUDING "BEST PICTURE"
NOW ITS POIGNANCY, PASSIONS, AND POWER ATTAIN
LIFE'S FULLEST DIMENSIONS ON THE SCREEN!

GREGORY
PECK

"TO KILL A
Mockingbird"

CASTING BY
ROBERT ALTON
AND
JOHN HUGHES

MARY BADHAM - PHILIP ALFORD - JOHN MCGRAW - RUTH WHITE - PAUL FIX - BROCK PETERS - FRANK OVERTON

Screenplay by ROBERT TAYLOR. Based upon Harper Lee's novel "To Kill a Mockingbird". Music by CLAUDE BENTON. Directed by ROBERT MULLIGAN. Produced by ALAN FREEMAN. A Harper-Lee/MGM Production. Running Time: 129 minutes. Rating: G.

TODAY
3
THEATRES

IN BOULDER
AT THE
BOULDER
DOWNTOWN

IN DENVER
WORLD FAMOUS
Centre
1400 4TH AVE. - CLEVELAND
The Center's Schedule Starts 11 A.M.
Feature: 11:15-1:30-4:00-7:00 P.M.

IN LARAMIE
AT THE
FOX
DOWNTOWN

TODAY
3
THEATRES

original ad, above, from Denver newspaper