

# MiddleWeb Columns Blogs by Frank Baker

## MiddleWeb



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These blogs resulted in [this media literacy book](#): take a look.

2022

- January [Media Literacy Words To Intrigue Your Students](#)
- February [Students Produced PSAs Ignite Critical Thinking](#)
- February [War Breaks Out: Where Students Get The News](#)
- April [12 Ways We Can Teach About The Holocaust](#)
- May [Every Students Needs To Know How to Factcheck](#)
- October [New YA Graphic Novel Tells Family's Holocaust Story](#)

2021

- January [What Will We Do About Internet Literacy?](#)
- March [Teaching Kids to Read The Images They See](#)
- May [Teaching Media Literacy is NOT An Option](#)
- July [What We Want Students To Know About The Media](#)
- Sept [It's Emmy Time: Why Should We Care?](#)
- Nov [Help Students Become Adept Media Evaluators](#)

2020

- January [Social Media Influencers: Who Can You Trust?](#)
- February [Verification, the #1 Vocabulary Word for 2020](#)
- March [Why Media Literacy Matters In Science Class](#)
- May [Teaching Media Literacy in the Pandemic Era](#)
- June [Video as Primary Source](#)
- July [Teaching Kids About Political Ads](#)
- Sept [Using Print & TV Ads As Informational Texts](#)

Oct [Picturing the Pandemic](#)

2019

January [Using Newsy Numbers to Teach Media Literacy](#)

January [Teach Media Literacy Using The Super Bowl Ads](#)

March [Media Literacy Meets Congressional Testimony](#)

April [Visual & Media Literacy: Political Campaign Optics](#)

May [Teaching Visual Literacy: Images & Propaganda](#)

June [Teaching The Techniques of Media Manipulators](#)

August [Real Media Literacy: Spotting a Fake News Story](#)

Sept [Helping Students Get Smart About Those ‘Smart Pills’](#)

Oct [Helping Students Analyze the Impact of Political Ads](#)

2018

January [Using Weight Loss Ads To Teach Media Literacy](#)

January [Based On A True Story: History Vs Hollywood](#)

February [1968 In The Spotlight: Looking Back 50 Years](#)

February [Learning From The Oscars](#)

March [Teaching Media Literacy: The Grapes of Wrath](#)

May [Using Pop Culture to Teach Media Literacy](#)

June [Using Short Video Clips to Teach Media Literacy](#)

July [Use The Emmy Awards As A Versatile Teaching Tool](#)

Sept [A New Curriculum Uses Film To Teach Democracy](#)

Oct [When Should We Teach Kids Critical Thinking Skills?](#)

Nov [Your Students Eyeballs Are Worth A Bundle](#)

2017

January [Explore The Art of Making Movies](#)

January [Black History: The Visions of Gordon Parks](#)

February [How Media Appeals to Our Emotions](#)

March [President Vs The Press: A Media Literacy Challenge](#)

March [The WOW Factor: Science, Technology & The Movies](#)

May [The 15 Minute Media Literacy Lesson](#)  
May [How to Read Infographics](#)  
June [Civil Rights: How Pictures Changed America](#)  
July [Engaging Students In Tobacco Ad Analysis](#)  
August [What All Students Need to Know About the News](#)  
August [Use the Emmy Awards to Teach Media Literacy](#)  
Sept [If There's War How Will Students Get Their](#)  
[News?](#)  
Oct [Why Media Literacy Week Means So Much](#)  
Oct [We're Not The Only Ones Who Want Kids'](#)  
[Attention](#)  
Nov [Using Film To Teach Reading & Literacy](#)  
  
2016  
Feb [Teaching Propaganda Using Political Ads](#)  
April [Using Political Magazine Covers to Teach](#)  
[Media Literacy](#)  
May [Middle School Kids Love Parody](#)  
June [Learning About Product Placement](#)  
July [Campaign Ads: The Image Is Everything](#)  
July [Media Literacy in Today's Social Studies](#)  
[Classrooms](#)  
Sept [How To Watch The Debates](#)  
Nov [How to Help Kids Become Active Video Viewers](#)  
Nov [Kids Need Our Help Detecting Fake News](#)  
Nov [Here Come The Toy Ads](#)  
Dec [How Big Media Shapes The News Kids See](#)  
  
2015  
January [Teaching Film Literacy Without the Film](#)  
April [Visual Media Literacy & Presidential Politics](#)  
May [Helping Students Close Read Iconic Images](#)  
July [Powerful Iconic Images Can Educate and Inform](#)  
July [The POTUS Primary Debates](#)  
Sept [Propaganda Isn't History: It's Current Events](#)  
Oct [Tie TV Advertising to Media Literacy](#)  
Nov [Analyzing The Media Through Docudramas](#)

Dec [What's Missing From This Media Message?](#)

2014

January [Teaching Media Literacy: It's The Diet Ad Season](#)

February [Making Sure Your \(Brand\) Name is Out There](#)

March [History Vs Hollywood Who Gets It Right?](#)

June [Close Reading & What It Means for Media Literacy](#)

July [Close Reading: Visual Literacy Through Photography](#)

August [How to Close Read The Language of Film](#)

August [Teaching Image as Text: The Emmy Awards](#)

Sept [Costume Design: Part of the Language of Film](#)

Oct [Campaign Ads: Helping Students Find The Truth](#)

Nov [Using Toy Ads to Build Media Literacy Skills](#)

2013

January [Visual Media: A New Literacy](#)

January [Media Literacy: Teaching About Visual Media](#)

February [Learning More About the Movies](#)

April [Visual Literacy & Politics](#)

June [New Literacies: Scriptwriting](#)

Sept [Teaching Visual Literacy With Magazines](#)

Nov [STEAM & Media Literacy](#)

2012

October [Watching the Presidential Debates With Kids](#)

October [Media Literacy, Politics and Students](#)

