Media and Politics: In the News (2010)

- Study: 26 pct in US used cell phones for activism
- Political ad wave helped turn around stations' fortunes
- Post-election ceasefire ends with liberal group's TV ad hitting GOP
- Social media as political tool in campaigns (study)
- Candidates Tap Google on Election Day
- Twitter study examines election results
- <u>Sick of campaign ad avalanche? Local TV station's aren't</u>
- Politics In The Social Media Age: How Tweet It Is
- TV still the favored medium for political ad spending
- Democrats increasingly going negative in midterm campaign ads
- Polls Gone Wild: Political Gripes In The Internet Age
- Political ads surge, broadcasters benefit in 2010
- Broadcasters Caught in Political Crossfire
- Ads Bombard Airwaves in Gubernatorial Races
- Spending surges on US Senate, House races
- <u>UVU professor studies social media's impact on '08</u> presidential campaign
- <u>Campaign Season Spending Up 75% since 2008, Study Shows</u>
- <u>China Emerges as a Scapegoat in Campaign Advertisements</u>
- 'Citizens United' Ruling Opened Floodgates On Groups' Ad Spending
- Why so many negative ads? They positively work, say political experts
- MoveOn demands probe of foreign contributions to US political ads
- GOP groups overwhelm Dems with political ads
- Political ad spending could boost network coffers by
 \$2.5 billion
- Candidates Voting Yes on Ad Spending
- <u>Campaigns still like TV over Web</u>

- Pols Soft on Web Ads
- Truth Often Elusive in Political Ads
- Boehner and Pelosi Targeted by Ads
- Interest-Group Spending Drives GOP Lead in Ads
- In Ad Wars, Democrats Shy From Ties to Own Party
- Issues & Themes In Congressional Ads
- Google Unveils New Tools for Political Campaigns
- Advocacy Groups Lift Ad Spending
- Our view: Disclosure is key to political ads; Opposing view: Ad rule would chill free speech (USA Today)
- Get Ready for a Tsunami of Political Ads on Facebook and Google
- Internet outpaces campaign disclosure rules
- Millions being spent on TV to influence health care debate
- Left and right united in opposition to controversial
 SCOTUS decision
- Democrats push quick fixes on campaign finance
- <u>Supreme Court's campaign finance ruling: just the facts</u>
- SPIN METER: Pols cool to public-financed campaigns
- Obama is in his element in YouTube Q&A
- McCain says campaign finance reform is dead
- Will Corporate Ads Buy 2010 Voters?
- <u>SCOTUS Ruling Will Put Political Ad Spending 'on</u> Steroids'
- <u>US court rejects corporate campaign spending limits</u>
- Survey: 59% of Americans get political news from TV
- The Passion of McCain-Feingold (PoliticsMagazine.com)
- Corporate Media Love a Horserace—but They Love
 Gatekeeping Even More

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