In 2003, 2005 and 2006, I conducted “Best Practices” workshops for K-12 teachers on behalf of the SC State Department of Education. My teaching approach is three-pronged: start with visual literacy; secondly address advertising; and lastly the moving images. My workshops involve close reading media messages and include many hands-on, interactive activities. I welcome inquiries regarding my professional development workshops for schools/districts/conferences. Frank W Baker

Recommended Books for: Elementary Library Collections; Secondary Library Collections

See also: Short Video Clips for Teaching Media Literacy

Available curricula online:

- UNESCO MIL Curriculum For Teachers
- NEWSEA Teacher’s Guide to Teaching Media Literacy
- SPOT Media Literacy Primer Book
- Truth in Reality Media Advocacy Toolkit
- see jane new series of lessons
- Consortium for Media Literacy MediaLit Moments: lesson plan archive
- Link to curriculum.
- Media Lit Primer: Birth of Image: A Concise Guide To Media Literacy
- Create Powerful Media
- Getting Inside the Box: A Media Literacy Toolkit for Adult Learners
### Recommended DVD/videos:

- **Writing About Media** (Media Education Foundation, 2008)
- **Media Literacy Toolbox** (New Mexico ML Project, 2008)
- **Understanding Media Literacy: Asking MORE Questions** (Carmelina Films, 2008)
- **Media Smart Strategies for Analyzing Media** (McDougal Littel, 2007)
- **Understanding Media Literacy** (2007) Films Media Group
- **Media Literacy For Teens** (2007) produced in short segments—all designed to introduce the critical thinking questions to the high school audience (“I like this one.” Frank Baker)

Research Skills: Media Literacy
(23 minutes) Grades 7-12
Producer: Schlessinger Media Distributor: LibraryVideo.com

Media Literacy: The Audience
Media Literacy: Creating Media
Media Literacy: Ethics
(all of the above produced by First Light Video Publishing)

Analyzing Media Influences (9th-12th) ISBN: 1-59527-804-4

Assignment Media Literacy
Elementary Middle High

Scanning Television 2 “I know of no other product as good as Scanning Television…. Rich, relevant content, packaged in a way that makes it easy for classroom teachers to integrate into instruction. Two thumbs up…way up!” (Frank Baker’s original testimonial)

Media Literacy: TV- What You Don’t See (In The Mix series)

The New Normal: Get the News? (In The Mix series)

Tuning Into Media: Literacy For the Information Age

Know TV promotes analysis of non-fiction TV by students in grades 6-12

- What is Media Literacy?
- Media Analysis
- Reading Mass Media Texts
- Defining Media Literacy
- Media Literacy The New Basic
- Media Literacy: The New Basic – 8 minute video, Real Player required
- Purpose Driven Media Literacy (dissertation)
- Reading A Media Item (Australia)
- Teaching Cultural/Historial Literacy Through Satire
- Teaching Media Literacy: Helping Kids Become Wise Consumers of Information
- Trends in media literacy education
- UnderstandMedia.com
- Why Teach Media Literacy?
- Why Teach Media Literacy-Fran Trampiets
- Media Literacy Links
- Glossary of Media Literacy Terms
- Skills and Strategies for Media Literacy
- Lesson Plans: Media Literacy
- Moving Images In The Classroom (BFI)
- Reading Between The Lines: Media Literacy
- Nancy Faraday’s Media Studies Teachers’ Resource

Recommended texts; textbooks

Recommended journals/periodicals: see also SAGE’s Communications & Media Studies titles
(related recommendations for K-12 here)