

Media Literacy: Word of the Week

News & Media Literacy: Word/Phrase of the Week

Each week, I tweet and post on Facebook a word (or phrase) that 21st century students should know and understand. (You don't have to use THIS week's word—pick one from the growing list.) I recommend that educators ask students to [locate a news story](#) which uses that word/phrase; be sure they [understand its meaning](#) and be aware of the word/phrase when they encounter it in the news or popular culture. Feel free to suggest a word or phrase to me by emailing me at fbaker1346@gmail.com

| <u>Week of</u> | <u>Word/Phrase</u> |
|----------------|------------------------|
| 2020 | |
| September 13 | Information Laundering |
| September 6 | Silent Spreaders |
| August 31 | Battleground States |
| August 24 | Belief Echoes |
| August 17 | Herd immunity |

WE WILL RETURN IN THE FALL

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| June 7 | Resistance Journalism |
| May 31 | Digital First Responders |
| May 24 | Patchwork Pandemic |
| May 17 | Televisits |
| May 10 | Disinfodemic |
| May 3 | Disastertising |
| April 26 | "Rabbit Hole" |
| April 19 | "Blackfishing" |
| April 12 | "Contact Tracing" |
| April 5 | "Zero Risk Bias" |
| March 29 | "The New Normal" |
| March 22 | "Infodemic" |
| March 15 | "social distancing" |

March 8 "earned media"
March 1 "illusory truth effect"
February 23 "Screen Time"
February 16 "Native Advertising"
February 9 "Geofence"
February 2 "Clout Chaser"
January 26 "Catfishing"
January 19 "Computational Propaganda"
January 12 "Media Bias"
January 5 "Attention Economy"

2019

December 29 "Toxic Cynicism"
December 22 "information pollution"
December 15 "artistic license"
December 8 "for your consideration"
December 1 "cancel culture"
November 24 "cultural currency"
November 17 "algorithm bias"
November 10 "algorithm literacy"
November 3 Stereotype
October 27 "Addressable TV"
October 20 "news deserts"
October 13 "sadfishing"
October 6 "showrunner"
September 29 "Immersive Technology"
September 22 "Misrepresentation"
September 15 [Four Phrases](#)
September 8 "Computer mediated communication"
September 1 "Social media influencer"
August 25 "Artificial Intelligence"
August 18 "False Equivalence"
August 11 "Social Engineering"
August 4 "Truth Decay"
RETURNING IN THE FALL
June 9 "Dark Money"
June 2 "Phishing"

May 26 "Cognitive Dissonance"
May 19 "Facial Recognition"
May 12 "Product Placement"
May 5 "Micro-influencers"
April 28 "Twitter bots"
April 21 "Representation"
April 14 "Net Neutrality"
April 7 "Upfronts"
March 31 "Verification"
March 24 "Confirmation Bias"
March 17 "Echo Chamber"
March 10 "Sealioning"
March 3 "Typosquatting"
February 24 "Deepfake"