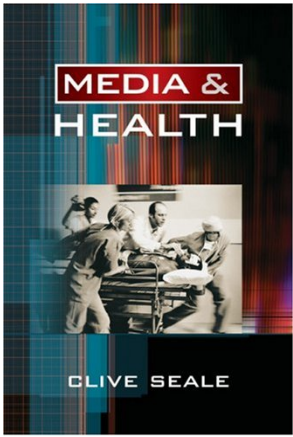
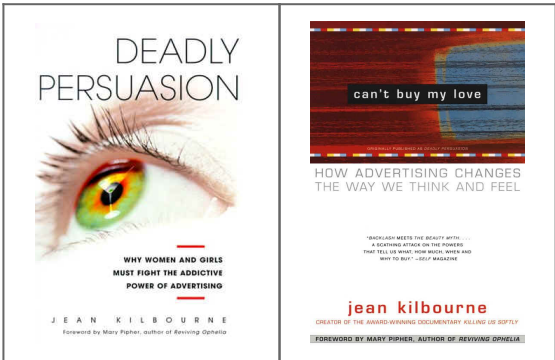


# Teaching Resources For Addressing Media and Health

MAGAZINE ARTICLES AND ONLINE LINKS	
<p>Fall 2009: <a href="#">Integrated health and physical education program to reduce media use and increase physical activity in youth</a> (Physical Educator)</p> <p>May 2009 <a href="#">Health, science educators cast in Hollywood supporting role: Lights, camera, action: Public health!</a></p> <p>May 2008 <a href="#">Using the Media to Promote Adolescent Well-Being</a></p> <p>Research: <a href="#">Using Media Literacy Education for Health Promotion: A Qualitative Meta-analysis of Effective Program Components</a></p> <p><a href="#">Magazine ads send mixed messages</a></p> <p>April 2006 <a href="#">Media and Children</a> (Archives of Pediatrics &amp; Adolescent Medicine)</p> <p>February/March 2005 (Scholastic- CHOICES Magazine) <a href="#">Smoke Screen</a>: Why do tobacco ads look glamorous and sexy- when everyone knows smoking is gross? Here's how to see through the smoking haze.</p> <p><a href="#">Analyzing internal &amp; external influences</a></p> <p>JANUARY 2005 in Weekly Reader's Current Health 2 magazine:</p> <p>Pretty Unreal: <a href="#">Body Image and digital diets of celebrities</a></p> <p><a href="#">The Media: What's The Message?</a> Current Health 1, April/May 2004</p> <p>Entertainment Education and Health in the United States – <a href="#">Issue Brief</a> (April 2004)</p> <p><a href="#">How Tobacco Uses the Movies to Market to Teens</a>, Current Health 2, February 2004</p> <p>Using Health Infomercials to Develop Media Literacy Skills, Journal of School Health, August. 2003</p> <p><a href="#">How Tobacco Ads Target Teens</a>, Current Health 2, April/May 2002</p> <p><a href="#">Smoked Out</a>, Upfront, NY Times news magazine for teens, May 6 issue</p> <p><a href="#">Guerilla Advertising -Advertising's Sneak Attack</a>, Upfront, April 8 issue</p> <p>Trouble on TV (media and body image) Scholastic CHOICES, April 2002 issue</p> <p><a href="#">Sexy Ads Target Young Adults</a> by Tom Reichert, USA TODAY MAGAZINE, May 2001</p> <p><a href="#">Are Ads Making You Sick?</a> Current Health 2, April-May 1999,</p> <p><a href="#">Media &amp; Health Paper</a></p> <p>Understanding the role of media in substance abuse prevention</p> <p><a href="http://www.fadaa.org/Resource/justfact/medialit.pdf">http://www.fadaa.org/Resource/justfact/medialit.pdf</a></p> <p>Countering the Influence of Alcohol and Tobacco Advertising</p> <p><a href="http://www.drugs.indiana.edu/prevention/advert.html">http://www.drugs.indiana.edu/prevention/advert.html</a></p> <p>Media Literacy and Substance Abuse Virtual Library (research related to media literacy)</p> <p><a href="http://www.health.org/features/medlit/library.aspx">http://www.health.org/features/medlit/library.aspx</a></p> <p>Children, Adolescents and the Media: Five Crucial Issues Dr. Victor Strasburger</p> <p>(reprint from Adolescent Medicine, October 1993)</p> <p><a href="http://www.cyfc.umn.edu/adolescents/research/crissues.html">http://www.cyfc.umn.edu/adolescents/research/crissues.html</a></p> <p><a href="#">Sexuality, Substance Abuse and Violence: The Role for Media Literacy In The Prevention Process</a></p> <p>By Dr. David Considine, <a href="#">Telemedium</a>, The Journal of Media Literacy, Vol. 42, No. 2 Summer 1996</p> <p>Media Literacy and Human Health Dr. David Considine, <a href="#">Telemedium</a>, Third/Fourth Quarter 1993</p>	<p>CURRICULUM MATERIALS &amp; OTHER RESOURCES</p> <p><a href="#">Media Literacy Lesson Plans</a> (MS-HS, underage drinking related)</p> <p><a href="#">Advertising, The Media and Your Health</a> (video)</p> <p><a href="#">Analyzing Media Unit</a> (Sequence of 5 Activities: UT Health Science Center)</p> <p><a href="#">Beauty is Skin Deep</a> (Tolerance.org)</p> <p><a href="#">Center on Media &amp; Child Health</a> (blog)</p> <div data-bbox="751 813 1302 880">  <p><a href="#">Media Smart Youth</a>– NIH produced curriculum (2006) request this curriculum- send email to: <a href="mailto:NICHDInformationResourceCenter@mail.nih.gov">NICHDInformationResourceCenter@mail.nih.gov</a></p> </div> <p>Resource for parents/teachers: RETROspective, includes section <a href="#">Media Literacy: Reading Between the Lines</a>, produced by SAMHSA, CSAP, HHS.</p> <p><a href="#">Media Literacy For Drug Prevention</a>-Middle Schools</p> <p><a href="#">TV Smarts, Deconstructing Media Messages</a>:</p> <p>Learning Activity posted June 2001 at <a href="#">Resource Center for Adolescent Pregnancy Prevention</a></p> <p>Reversing Addiction In Our Compulsive Culture (CD Rom) <a href="#">New Mexico Media Literacy Project</a></p> <p>Selling Addiction (out of print, no longer available)</p> <p>Adlibbing It (video) available from United Media. <a href="#">Link</a></p> <p>CURRICULUM KIT</p> <p><a href="#">Smoke &amp; Mirrors: Media Literacy &amp; Tobacco</a> produced by <a href="#">National Institute for Media &amp; The Family</a>, 888-672-5437, VIDEOS:</p> <p><a href="#">Analyzing Media Influences</a> (Discovery- DVD)</p> <p><a href="#">Deadly Persuasion: The Advertising of Alcohol &amp; Tobacco</a>;</p> <p><a href="#">Killing Us Softly: Advertising's Images of Women</a>;</p> <p><a href="#">Slim Hopes: Advertising's Obsession With Thinness</a></p> <p>(Videos featuring <a href="#">Jean Kilbourne</a>)</p> <p><a href="#">In The Mix</a> (PBS series) programs on smoking, alcohol, drugs, body image, etc</p> <p>Teen Files (syndicated TV series, hosted by Leeza Gibbons) programs on drugs, smoking, alcohol</p> <p>videos available from <a href="#">AIMS Multimedia</a>, 800-367-2467</p>

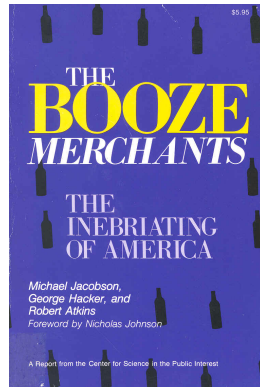
## BOOKS

	<p><a href="#">Media &amp; Health</a></p> <p>ISBN: 9781405112444</p> <p>ISBN10: 1405112441</p>
	<p>Deadly Persuasion- Why Women and Girls Must Fight The Addictive Power of Advertising by Jean Kilbourne The Free Press ISBN# 0-684-86599-8</p>

also available in paperback under the title Can't Buy My Love- How Advertising Changes The Way We Think and Feel  
Publisher Touchstone ISBN# 0-684-86600-5 [Read Chapter 6](#)



Children, Adolescents & The Media Victor C. Strasburger  
Publisher: Sage  
ISBN 0-8039-5500-6



The Booze Merchants- The Inebriating of America      Michael  
Jacobson, George Hacker and Robert Atkins  
Center for Science In The Public Interest      iSBN 0-89329-099-8