

Is Seeing Believing: Spaghetti Harvest

The most convincing hoaxes, however, are often the ones created by the experts themselves. On April 1, 1957, the BBC's prestigious "Panorama" TV show reported on the "spaghetti harvest" in Switzerland: "The spaghetti harvest here in Switzerland is not, of course, carried out on anything like the tremendous scale of the Italian industry," Dimbleday told viewers. "For the Swiss ... it tends to be more of a family affair." Viewers eager to grow spaghetti were reportedly told by the BBC to "place a sprig of spaghetti in a tin of tomato sauce and hope for the best." (To be fair, spaghetti was an exotic dish in Britain in the 1950s.)

Teachers: Ask students to pay careful attention not only to the visual techniques used, but also to the audio (music)..in what ways does the producer make you believe that picking spaghetti from a tree actual occurs?

NOTE: This video is available for [purchase](#) in the SCANNING TV II curriculum.



The BBC received hundreds of calls from viewers wanting to buy spaghetti bushes.



also available via [YouTube](#)

Link to read more:

<http://www.museumofhoaxes.com/spaghetti.html>