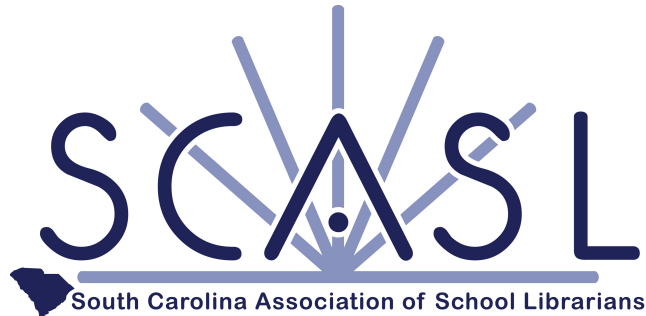
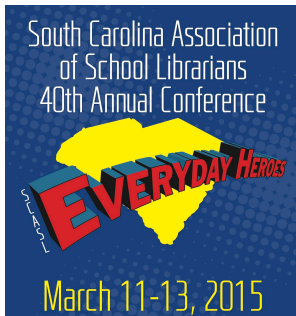


Creating Media Literacy Lessons SCASL 2015

Resources and links for Frank Baker's SCASL 2015 Pre-Conference



[Close Reading of Media Texts](#) (webpage) [Close Reading](#)
(PowerPoint)

[References to Media](#) in Common Core ELA

[References to Media](#) in 2015 SC ELA Standards (draft)

[Link](#) to complete 2015 ELA standards

[Link](#) to VPA Media Art/Media Literacy Standards

[Link](#) to Frank's Support Document for Media Literacy in Art Standards

[Media References](#) in SC Standards for Social Studies, Health, Arts

[Link](#) to SDE Lesson Plan template

[Link](#) to Frank's Film Lesson Plan Using SDE Template

Other lesson plans to peruse:

[Deconstructing a TV Commercial](#)

[Movie Trailers As Persuasive Texts](#)

[TV Toy Commercials:](#) How They Influence Kids

[Is Seeing Believing?](#) (Visual literacy; digital alteration of images)

[Analyzing Tobacco Ads](#)

[Compare & Contrast Magazine Covers](#) (handout)

[Twitter:](#) Photo, Media, Writing Activity

Frank's [Media Literacy Clearinghouse](#)

Frank's [Books](#)

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