

# Concepts: Commercialism

See also [Big Media](#)

- [Campaign for Commercial Free Childhood](#)
- [Center for Commercial Free Public Education](#)
- [Center For The Analysis of Commercialism in Education](#)
- [Center for the New American Dream](#)
- [Education on the Auction Block: Teaching Kids to Consume](#)
- Lesson plan: [Exploring Consumerism Where Ads and Art Intersect](#)
- [No Logo](#) – Naomi Klein
- [Project on Global Media and Public Space](#)
- [Schools For Sale? Commercialism in Public Schools](#)

**Suggested Articles/Readings:** (additional readings in [Advertising](#))

- [At Sea in a Marketing-Saturated World. \(Oct 2008\)](#)
- [Teen Marketing \(Feb. 2004\)](#)
- [Baby's First Word: Buy \(April 2003\)](#)
- [Unbranding our Schools \(Boston Globe, Jan. 2003\)](#)

**Recommended texts/videos:**

(additional texts listed [here](#); see also [streaming video clips](#))



