

English / Language Arts: Bias

“Bias is manifest in texts when authors present particular values as if they were universal. For example, bias can be conveyed in the media through the selection of stories, sequence, and slant in newscasts; the placement or omission of stories in newspapers; who is interviewed and left out in radio or television talk shows and news programs; the advertisements on webpages, television, magazines, radio shows targeted at specific audiences; the lyrics of commercial jingles and popular music, and the images displayed with them in broadcast commercials and music videos; the goals, procedures, and the rules of video games.”

Source: [Crossing the Information Highway: The Web of Meanings and Bias in Global Media](#),

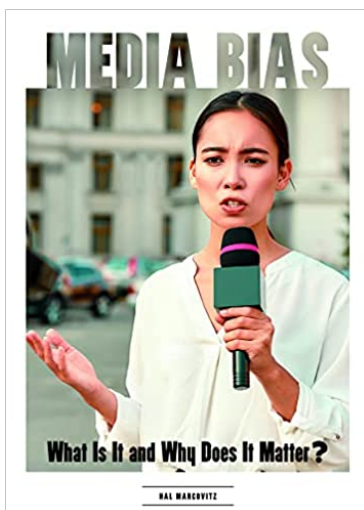
Ladislaus Semali, December 2002, [readingonline.org](#)

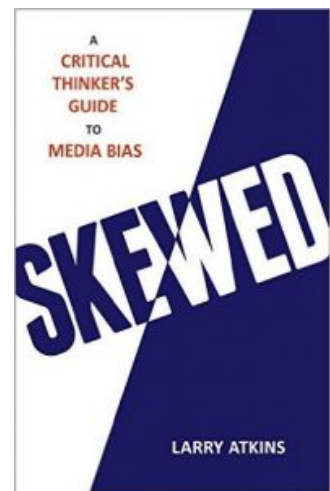
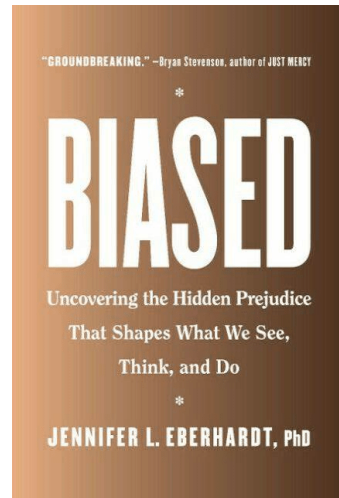
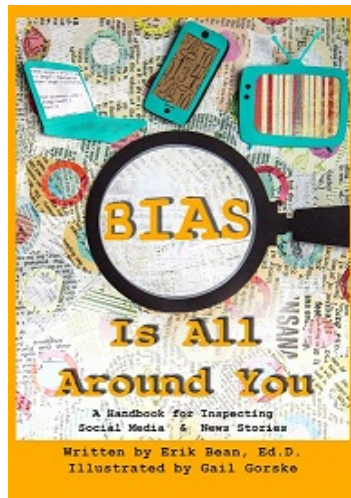
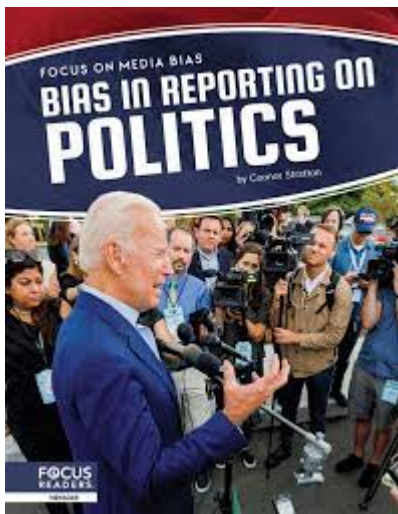
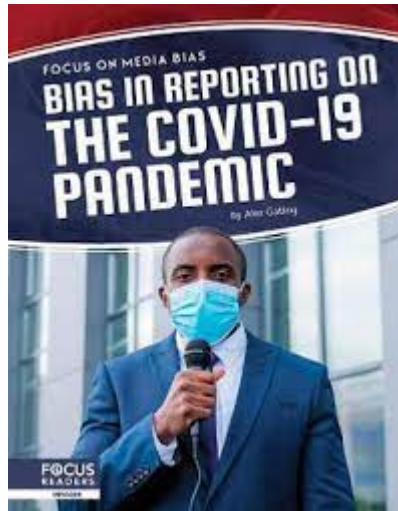
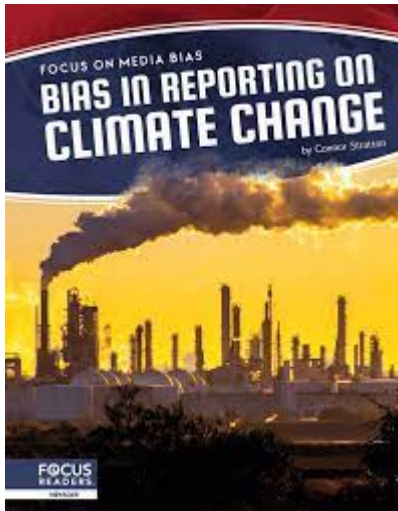
“To me, the two main biases that affect television news are a bias toward simplicity – stripping a story of its necessary nuance – and toward sensationalism, making a story that really isn’t that important seem as if it is. Those are the two primary and most deleterious biases operating in television news today.” Media critic/reporter Eric Burns from [Sept. 12, 2006 interview](#)

- [Analyzing Media Bias](#) lesson plan
- [Analyzing For Bias](#), Webquest
- [Bias](#), the Bernard Goldberg book
- [Bias Evaluation Instrument](#)
- [Bias in \(Global Warming\) Media Coverage](#)
- [Basics of bias](#) (newsconsumer.org)
- [Detecting Bias in a Television Newscast](#)
- [Detecting bias in the news](#)
- [Detecting news bias](#) by asking questions
- [Does PIXAR Have Voice Bias in ‘Ratatouille’?](#)
- [FAIR Media Bias Detector](#)
- [How the media persuade: Verbally and visually](#)

- [How to Detect Bias In The News](#)
- [How to Spot Different Types of Media Bias](#) (AllSides)
- [In Their Own Words: Journalists and Bias](#) (Accuracy In Media)
- [Media and Bias](#)
- [Media Bias Detector](#)
- [Myth of unbiased news](#)
- [News Bias Explored: The Art of Reading the News](#)
- [Media Bias: Going beyond Fair and Balanced](#)
- [News Bias: Myth or reality?](#) Webquest
- Media Bias: [Tricky To Measure](#)
- [Reading Between The Lines](#) (Lesson Plan)
- [Recognizing Bias & Distortion in TV News](#)
- [Recognizing Bias In Graphs](#) (Science)
- [Resources to help students to understand media bias](#)
- Thinking Critically About The World: [Tricks of Persuasion, Manipulation of Language](#)
- [Types of media bias](#)
- [Understanding Bias](#) (poster, The News Literacy Project)
- [Weeding Truth From Bias](#)
- [What drives media slant?](#) Evidence for US Daily Newspapers
- [What is Bias?](#)

Recommended Texts







The Story Behind The Story

How to separate fact from context
and find out what's really happening in the news

