




Alcohol: Recommended Videos / DVDs

 <p>PURSUE YOUR DAYDREAMS.</p> <p>VIVE Quervo</p>	<p>Analyzing Alcohol Advertisements & Marketing</p> <p>A resource for educators</p> <p>©2004, Frank Baker, media educator</p>	 <p>NECTAR OF THE GUYS</p> <p>AT A PLACE CALLED MILLER TIME</p>
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Recommended Videos/DVDs

	<p>AVAILABLE NOW</p> <p>Spin the Bottle: Sex, Lies & Alcohol</p> <p>Study guide</p> <p>“Media critics Jackson Katz and Jean Kilbourne have done it again. . . A dramatic and sobering assessment of alcohol use, abuse, and the targeted marketing of young people; this video should be required viewing—from high school to college and beyond.”</p> <p>Frank Baker</p>
	<p>Now available!</p> <p>website Study Guide</p>
<p>Advertising Alcohol Calling the Shots</p> <p>This half hour educational video, the updated version of the popular “Calling the Shots” examines the images used by advertisers to sell alcohol. It is based on the lectures, slide presentations and research by Jean Kilbourne, nationally known media analyst and media literacy educator, who has spent many years studying the advertising and alcohol industries.</p>	
<p></p> <p>In The Mix (a PBS Series featuring teenagers)</p> <p>“Alcohol, What you Don’t Know”</p>	

Marketing Booze to Blacks

This book and companion video examine the scope of alcohol-related problems in the African-American community. They expose the messages in alcohol ads and raise questions about the alcohol industry's support of civic groups. Book (1987) 54 pp. \$4.95, Video ([CSPI](#) and the Institute on Black Chemical Abuse) (1992) 17 minutes \$29.95



[Media Sharp:](#)

[Analyzing Tobacco & Alcohol Messages](#)

[Available from](#)

[Centers for Disease Control & Prevention](#)



48 lesson plans on nutrition, physical activity, alcohol & other drugs, tobacco, relationships & sexuality, and violence prevention. Over 150 media examples, numerous web links and printable background sheets and worksheets.