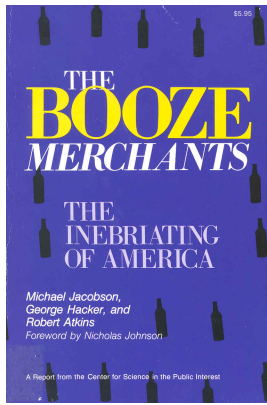


Alcohol: Recommended Texts

	<p>Analyzing Alcohol Advertisements & Marketing</p> <p>A resource for educators</p> <p>©2004, Frank Baker, media educator</p>	
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Recommended Texts

		<p style="text-align: center;">✘</p> <p style="text-align: center;">Alcohol: Opposing Viewpoints</p> <p style="text-align: center;">Karen Balkin Greenhaven Press ISBN: 0737712155</p>
<p>What's your Poison? Addictive Advertising of the 40's-60's www.collectorspress.com</p>	<p>Can't Buy My Love: How Advertising Changes the Way We Think and Feel</p> <p>Touchstone Books</p>	
 <p style="text-align: center;">Alcohol in the Movies, 1898-1962</p>	 <p style="text-align: center;">Robert M O'Neil</p> <p style="text-align: center;">Media Institute (September, 1997)</p> <p style="text-align: center;">ISBN: 0937790567</p>	



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