

Advertising Drugs: G-P

Reading The Chart- most ads for drugs listed below were found in recent issues of: "People," "Entertainment Weekly," "Real Simple," "Reader's Digest," "Good Housekeeping," "Southern Living," "Working Mother," "Ebony," "Smithsonian," "Time," "Newsweek," "US News & World Report," "Elle Girl," and "National Geographic" magazines

Drug Name	Manufacturer	Slogan	Purpose	Website
Glucophage	Bristol Myers Squibb	make every day, type 2's day	diabetes	www.glucofophage.com
Glucovance	Bristol Myers Squibb		diabetes	www.glucovance.com
Humira	Abbott	more normal living	rheumatoid arthritis	www.humira.com
Imitrex	GlaxoSmithKline	target your total migraine	migraine	www.imitrex.com
Lamisil	Novartis	get your nail infection where it grows	nail infections	www.lamisil.com/
Lantus	Aventis	works around the clock with just one shot	diabetes	www.lantus.com/nwk/
Levirtra	GlaxoSmithKline	stay in the game	erectile dysfunction	www.levirtra.com
Lipitor	Pfizer		cholesterol	www.lipitor.com
Lunesta	Sepracor	leave the rest to Lunesta	insomnia	www.lunesta.com
Lymerix	Smith Kline Beecham		lyme disease	www.lymerix.com
Naprelan	Wyeth-Ayers		arthritis	
NasacortAQ	Aventis	puts allergy face, in its place	allergy	www.nasacort.com
Nasonex	Schering	fewer sneezes fewer worries	allergy	www.nasonex.com

Neulasta	AmGen	I'm Ready	side effects of chemotherapy	www.neulasta.com
Nexium	AstraZeneca	the purple pill	acid reflux	www.purplepill.com
Penlac	Dermik	a clear solution	nail fungus	www.penlac.com
Patanol	Alcon	relief is in sight	allergy eye drop	www.patanol.com
Plavix	Bristol Myers/Squibb	add more protection against heart attack and stroke	blood clots	www.plavix.com
Pravachol	Bristol Myers/Squibb		cholesterol	www.pravachol.com
Procrit	Amgen	strength for living	anemia	www.procrit.com
Propecia	Merck	helping make hair loss history	balding	www.propecia.com
Prozac	Eli Lilly		depression	www.prozac.com