

# Home

```
[mk_page_section bg_color="#f7f7f7" bg_stretch="true" speed_factor="4" padding_top="40" padding_bottom="100" first_page="true" last_page="true" sidebar="sidebar-1"][mk_fancy_title color="#333333" size="40" font_weight="bold" txt_transform="uppercase" margin_bottom="00" font_family="none" align="center"]The #1 online resource for educators
```

```
[/mk_fancy_title][mk_fancy_title color="#ffffff" size="16" font_weight="bold" margin_bottom="40" font_family="none" align="center"]Invite Frank W. Baker – one of the Nation's Leading Media Literacy Experts – To Your School, District Or Conference
```

```
[/mk_fancy_title][mk_button dimension="outline" size="large" url="http://frankwbaker.com/mlc/#contact" align="center" fullwidth="true" margin_top="15" outline_skin="custom" outline_active_color="#006fbf" outline_hover_color="#ffffff"]LEARN MORE
```

```
[/mk_button][/mk_page_section][mk_page_section bg_color="#f7f7f7" border_color="#f7f7f7" speed_factor="4" padding_top="100" padding_bottom="100" predefined_bg="16" first_page="true" last_page="true" sidebar="sidebar-1"][mk_fancy_title color="#333333" size="18" font_weight="bold" txt_transform="uppercase" font_family="none"]New & revised resources
```

```
[/mk_fancy_title][mk_custom_list style="e2af" icon_color="#cccccc"]
```

- **NEW BOOK:** [“Close Reading the Media”](#)
- **NEW:** [Poli-optics In Presidential Campaigns](#)
- [Resources for Tackling Fake News](#)
- [STEM/STEAM & Movies](#)
- [Media Literacy Primer](#)

- [Media Literacy History Timeline](#)
- [What You See & What You Don't](#)

```
[/mk_custom_list][mk_fancy_title color="#333333" size="18"
font_weight="bold" txt_transform="uppercase"
font_family="none"]News / resources / articles
```

```
[/mk_fancy_title][mk_custom_list style="e2af"
icon_color="#cccccc"]
```

- [Teaching Kids To Read The Media](#)
- [Questioning The Media: A Guide For Students](#)
- [ML App Resources / ML Video Clips](#)
- [What Youth Gain Through Media Ed Programs](#)
- [Advocating for Media/Digital Literacies](#)
- [ML: 8 Guidelines for Teachers](#)
- [What is 21st Century Media Literacy?](#)

```
[/mk_custom_list][mk_fancy_title color="#333333" size="18"
font_weight="bold" txt_transform="uppercase"
font_family="none"]Frank's Tweets
```

```
[/mk_fancy_title] Tweets by @fbaker
```

```
[/mk_page_section][mk_page_section bg_color="#ffffff"
attachment="fixed" speed_factor="4" video_color_mask="#006fbf"
video_opacity="0" padding_top="100" padding_bottom="0"
section_id="mlc" first_page="true"
last_page="true"] [mk_fancy_title color="#333333" size="40"
font_weight="bold" txt_transform="uppercase" margin_bottom="0"
font_family="none" align="center"]Media literacy resources
```

```
[/mk_fancy_title][/mk_page_section][mk_page_section
bg_color="#ffffff" attachment="fixed" speed_factor="4"
video_color_mask="#006fbf" video_opacity="0"
padding_bottom="40" first_page="true"
last_page="true"] [mk_content_box heading="CONCEPTS"
icon="icon-lightbulb"] [mk_custom_list style="e2af"
icon_color="#666666" align="left"]
```

- [Audience](#)
- [Big Media/Economics](#)
- [Codes & Conventions](#)
- [Commercialism](#)
- [Critical Inquiry](#)
- [Gender Issues](#)
- [Genre](#)
- [Identity](#)
- [Ideology](#)
- [Influence](#)
- [Institutions](#)
- [Media Literacy](#)
- [Narrative](#)
- [Production](#)
- [Representation](#)
- [Semiotics](#)
- [Stereotypes](#)
- [Textual Analysis](#)

```
[/mk_custom_list][/mk_content_box][mk_content_box  
heading="MEDIUM" icon="moon-bullhorn"][mk_custom_list  
style="e2af" icon_color="#333333"]
```

- [Magazines](#)
- [Motion Pictures](#)
- [Newspapers](#)
- [Photography](#)
- [Radio](#)
- [Television](#)
- [Web 2.0](#)

```
[/mk_custom_list][/mk_content_box][mk_content_box  
heading="OTHER" icon="moon-grid-4"][mk_custom_list  
style="e2af" icon_color="#333333"]
```

- [Assessment](#)
- [Media Criticism](#)
- [Media Ownership](#)

- [Research](#)

[/mk\_custom\_list][mk\_content\_box heading="TEACHING STANDARDS" icon="moon-pencil-5"]ART

[mk\_custom\_list style="e2af" icon\_color="#333333"]

- [Media Art](#)
- [Popular Visual Culture](#)
- [Visual Literacy](#)

[/mk\_custom\_list]ENGLISH / LANGUAGE ARTS

[mk\_custom\_list style="e2af" icon\_color="#333333"]

- [Bias](#)
- [Close Reading](#) (media texts)
- [Informational Texts](#)
- [Journalism/News](#)
- [Language of Film](#)
- [Media Literacy](#)
- Non-print texts: [Film](#); [Television](#)
- [Parody/Satire](#)
- Persuasion Techniques: [Advertising](#) / [Propaganda](#)

[/mk\_custom\_list][HEALTH](#)

[mk\_custom\_list style="e2af" icon\_color="#333333"]

- [Alcohol](#)
- [Body Image](#)
- [Food](#)
- [Sex](#)
- [Smoking / Tobacco](#)

[/mk\_custom\_list]LIBRARY / MEDIA / TECHNOLOGY

[mk\_custom\_list style="e2af" icon\_color="#333333"]

- [Information Literacy](#)
- [Media Production](#)

[/mk\_custom\_list][MATHEMATICS AND SCIENCE](#)

[mk\_custom\_list style="e2af" icon\_color="#333333"]

- [Math In The Media](#)

[/mk\_custom\_list][SOCIAL STUDIES](#)

[mk\_custom\_list style="e2af" icon\_color="#333333"]

- Economics: [Advertising](#)
- [Images of War](#)
- Mass Communication: [Radio](#); [Film](#); [TV](#)
- [Media & Politics](#)
- [Propaganda](#)
- [War Reporting](#)

[/mk\_custom\_list][/mk\_content\_box][mk\_content\_box heading="MOST POPULAR" icon="moon-thumbs-up-2"][mk\_custom\_list style="e2af" icon\_color="#333333"]

- [Audience Activity](#)
- [Is Seeing Believing?](#)
- [Media & Politics](#)
- [Media Effects](#)
- [Media Use Statistics](#)
- [Scriptwriting In the Classroom](#)
- [Super Bowl Ads](#)
- [Teaching Resources](#)
- [Tobacco Ads](#)
- [To Kill A Mockingbird](#)
- [TV Toy Commercials](#)
- [US State Standards / McREL](#)
- [Videos for Teaching ML](#)

[/mk\_custom\_list][/mk\_content\_box][mk\_content\_box heading="WEB RESOURCES" icon="icon-rss-sign"][mk\_custom\_list style="e2af" icon\_color="#333333"]

- [Reading The Pictures](#)

- [Creating Multimodal Texts](#)
- [Lesson Bucket](#)
- [MediaLit Moments](#)
- [Media Studies](#)
- [TeachingMediaLiteracy Wiki](#)
- [Film & Media Literacy Wiki](#)
- [Media Lit in The K12 Classroom](#)
- [Media Lit Videos for Teens](#)
- [Twitter: Media Literacy Clearinghouse](#)

```
[/mk_custom_list][/mk_content_box][/mk_page_section][mk_page_s
ection bg_color="#f7f7f7" speed_factor="4" padding_top="100"
padding_bottom="100" section_id="contact" predefined_bg="16"
first_page="true" last_page="true"
sidebar="sidebar-1"][mk_fancy_title color="#333333" size="40"
font_weight="bold" txt_transform="uppercase"
margin_bottom="100" font_family="none" align="center"]Book a
workshop with Frank W. Baker
```

```
[/mk_fancy_title]The Media Literacy Clearinghouse is a
nationally recognized media literacy resource website
developed by Frank W. Baker. Frank is a national Jessie
McCanse Awardee and "Leaders in Learning" honoree. He is a
consultant to the SC Writing Improvement Network, and former
consultant to the National Council of Teachers of English
(NCTE). He has conducted hundreds of workshops for educators
and students across the United States.
```

```
[mk_contact_info phone="(803) 582-8802"
email="fbaker1346@aol.com"
website="http://www.frankwbaker.com"] [mk_social_networks
facebook="https://www.facebook.com/medialiteracyman"
twitter="https://www.twitter.com/fbaker"
blogger="http://ncte-ama.blogspot.com/"]
```

Place code in box below: **E YMC**

Get In Touch

[/mk\_page\_section]