

# 2006: June-July

## JULY

Special note: in late July the USC College of Medicine informed me that after 8 years it could no longer support the Media Literacy Clearinghouse. Until further notice, the website and all of its contents can be found at [www.frankwbaker.com](http://www.frankwbaker.com)

24 Newspaper study, "Lifelong Readers: The Role of Youth Content," examines readership habits of 18-24 year olds ([PR](#))

19 Kaiser Family Foundation's new study: [Child's Play: Advergaming and the Online Marketing of Food to Children](#)  
([Press Release](#); [AP News Story](#); [AdAge version](#))

19 Pew study on [Bloggers: new storytellers](#)

18 Newly released: [Screen Out! A Parent's Guide to Smoking, Movies & Children's Health](#)



3 special issue of The Nation: [National Entertainment State](#)

[Media literacy](#): special issue of The Page Turner: newsletter of Literacy Development for Afterschool Programs

Business & Media Institute study: [Bad Company](#)

## JUNE

23 [Study: Newspaper Sports Staffs Overwhelmingly White and](#)

## Male

20 [Study](#): US News Magazine Coverage of Latinos-2006

[Dan Rather](#) departs CBS News

19 reformatted News/Journalism web page

[Newspapers Survival](#)– special issue of Nieman Reports

14 [Cable “Leaders in Learning” honors two media educators](#)

[Minority Youth Exposed to More Alcohol Advertising](#)

13 [DC Hearing on Violent Video Games](#)

7 Conference addresses problems of children and unmonitored media ([Story](#); [New America Foundation](#); [Family Media Safety Guide](#); [UPI](#) )

[New National Poll: The Internet Now Seen as #1 Concern For Parents](#) (Common Sense Media)

6 Online Publishers Association Media Usage [Study](#) Shows the Web Now Rivals TV in Reach and Extends the Impact of All Media

1 AFI unveils new [Screen Education Center](#)

[Study](#): More and More Children Using Consumer Electronics