## 2006: June-July

JULY

Special note: in late July the USC College of Medicine informed me that after 8 years it could no longer support the Media Literacy Clearinghouse. Until further notice, the website and all of its contents can be found at www.frankwbaker.com

- 24 Newspaper study, "Lifelong Readers: The Role of Youth Content," examines readership habits of 18-24 year olds (PR)
- 19 Kaiser Family Foundation's new study:
  <a href="https://doi.org/10.10/">Child's Play: Advergaming and the Online Marketing of Food to Children</a>

(<a href="Press Release">Press Release</a>; <a href="AP News Story">AP News Story</a>; <a href="AdAge version">AdAge version</a>)

- 19 Pew study on <u>Bloggers: new storytellers</u>
- 18 Newly released: <u>Screen Out! A Parent's Guide to Smoking</u>, Movies & Children's Health



3 special issue of The Nation: <u>National</u>
Entertainment State

<u>Media literacy</u>: special issue of The Page Turner: newsletter of Literacy Development for Afterschool Programs

Business & Media Institute study: <a href="Bad Company">Bad Company</a>

JUNE

23 Study: Newspaper Sports Staffs Overwhelmingly White and

## Male

20 Study: US News Magazine Coverage of Latinos-2006

<u>Dan Rather</u> departs CBS News

19 reformatted News/Journalism web page

Newspapers Survival - special issue of Nieman Reports

14 Cable "Leaders in Learning" honors two media educators

Minority Youth Exposed to More Alcohol Advertising

13 DC Hearing on Violent Video Games

7 Conference addresses problems of children and unmonitored media (<u>Story</u>; <u>New America Foundation</u>; <u>Family Media Safety Guide</u>; <u>UPI</u>)

New National Poll: The Internet Now Seen as #1 Concern For
Parents (Common Sense Media)

6 Online Publishers Association Media Usage <u>Study</u> Shows the Web Now Rivals TV in Reach and Extends the Impact of All Media

1 AFI unveils new <u>Screen Education Center</u>

<u>Study</u>: More and More Children Using Consumer Electronics