

# 2004: April-May

## MAY

May 24 [FAIR study](#) of NPR guests

May 23 Pew Surveys: [Tighter budgets tied to news quality](#);  
[Pew Survey](#) finds moderates, liberals dominate news outlets

May 19 PTC report: [TV Bloodbath: Violence in Prime Time Network Television](#)

May 5 [People's Viewing Patterns Don't Match the Advertising Industry's Long-Held Assumptions](#)

May 4 Commercial-Free Childhood Professor: Survey Supports Limits on Kid-Targeted Ads ([report](#))

## APRIL

MLC recommended resource by Current Health 1 magazine, April/May 04 issue: Media What's the Message?

Entertainment Education and Health in the United States – [Issue Brief](#)

April 21 Teens Saw More Alcohol Ads in 2002, [study](#); [webpage resources](#); Beer Industry [response](#)

April 18 The Influence of Media Violence on Youth ([study](#))

April 15 [Study](#) Questions value of advertising to kids in school

April 11 Read Teens & Newspapers 2003 [survey results](#)

April 5 [Early Television Exposure and Subsequent Attentional Problems in Children](#)

(Pediatrics) [Healthday](#) (news story)

April 5 [Video Games Emerge As 'No. 4' Medium, Displace Print Among Young Guys](#)

New guide: [Navigating the Children's Media Landscape](#)

April issue of Access Learning, features [articles on Health Literacy](#)