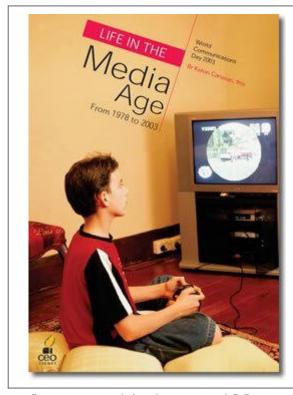
2003: June-July



Life in
the Media
Age —
From 1978
to 2003

July 30 added To Kill A Mockingbird viewing guide to front page

July 24 Born to Be Wired: Understanding the First Wired Generation

36 page report

http://us.il.yimg.com/us.yimg.com/i/promo/btbw_2003/btbw_execs
um.pdf

July 24 New <u>Report</u> Critical of Local TV Station Campaign Coverage

July 23 see TV shows for details of VH1 series 200 Pop Culture Icons;

House votes to overturn FCC vote on new media merger rules

July 14 new items added to Smoking Activity; Alcohol ads; Product Placement; Sports & Advertising

July 13 updated the list of recommended <u>Articles</u> about media literacy

July 10 unveiled new category: Media Criticism

JUNE 2003

June 28-July 1 National Media Ed Conference 2003

June 29 <u>National Telemedia Council</u> publishes text "Visions/Revisions- Moving Forward with Media Education," a compendium of 16 articles written by noted American and international media educators.

June 25 AOL TW Foundation releases <u>survey</u> on need for 21st century literacy skills

June 2 As expected, the FCC voted 3-2 to relax media ownership rules in the US. See editorial cartoons here.