

State Standards: Arizona

ARIZONA

<p>Language Arts</p> <p>Standard 4: Viewing & Representing</p> <p>Students use a variety of visual media and resources to gather, evaluate and synthesize information and to communicate with others</p> <p>VP-E1 Analyze visual media for language, subject matter and visual techniques used to influence opinions, decision making and cultural perceptions</p> <p>VP-E2 Plan, develop and produce a visual presentation, using a variety of media such as videos, films, newspapers, magazines and computer images</p> <p>VP-E3 Compare, contrast and establish criteria to evaluate visual media for purpose and effectiveness</p>	<p>Social Studies</p> <p>2006 (revision)</p> <p>Strand 3</p> <p>Civics/Government</p> <p>Concept 4</p> <p>P0 5</p> <p>a. Describe the role and influence of political parties, interest groups and mass media</p> <p>c. Influence of mass media on elections, the political process and policy making</p> <p>Draft (2000)</p> <p>Standard 4: Economics</p> <p>SS4 P2 Use economic concepts, theories, principles and quantitative methods to analyze current events, with emphasis on</p> <p>P0 3 evaluating the economic implications of current events such as found in such sources as magazine articles, newspaper articles, radio and television reports, editorials and Internet sites</p> <p>SS4 P9 Apply an understanding of economics to personal financial choices, with emphasis on</p> <p>P0 2 how advertising influences consumer choices</p>	<p>Health</p> <p>Explain how media influences the selection and use of health information, products and services</p> <p>Evaluate the impact of media and technology on personal, family and community health</p>
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