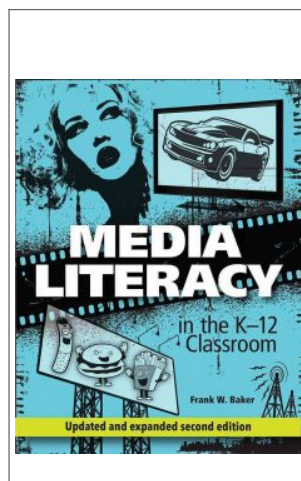


Homepage: Media Literacy in the K12 Classroom, 2nd Edition

[9 Lessons to Boost Media Literacy](#) by Frank W. Baker

[Listen to Frank](#) Discuss Media Literacy & The New Book



Media Literacy in the K-12 Classroom, 2nd Edition

by [Frank W. Baker](#)

Published November 2016

ISBN: 9781564843814

Topics: Advertising; Bias; Critical Thinking/Viewing; Curriculum; Digital Citizenship; Informational Texts; Lesson Plans; Literacies; Moving Images; Propaganda; Stereotypes; Visual Literacy
Use code: medialit10 at [ISTE store](#) for discount

Available from:

[Amazon](#); [Barnes & Noble](#); [Books-a-Million](#);
[Hawker Brownlow](#); [IndieBound](#); [Powells](#); [Target](#)

TABLE OF CONTENTS

Preface to 2nd Edition

Introduction: Big Ideas in Media Literacy

Chapter 1 [What is Media Literacy?](#) (excerpt from first edition)

Chapter 2 [Teaching Media Literacy](#) (excerpt from new edition)

Chapter 3 [Visual Literacy](#) (excerpt from first edition)

Chapter 4 Advertising

Chapter 5 Moving Images

Appendix A (Media Literacy References) Appendix B (Glossary)

Appendix C (References) Appendix D ([ISTE Standards](#))

Index

Reviews:

“Baker’s clear approach will give educators the tools they need to help students examine what they see in the media”; “...brimming with useful instructional material...”; “Baker’s curricular outline includes a wealth of links to

online resources (aligned with) ISTE and NCTE.” “This is a valuable selection for school librarians and educators who are seeking to foster critical consumers and citizens.” (**School Library Journal**, July 2017)

“Media expert Frank Baker’s update to the original 2012 edition focuses on helping K12 educators better define, understand and teach media literacy. In addition to more than 80 recommended resources, this version includes new insights from educators and experts, as well as media literacy lesson plans, guiding questions, exercises, and checklists for deconstructing media messages. The book also provides advice for teaching students how to avoid bias and stereotyping in their general approach to learning and writing.” (Source: [District Administration Magazine](#))

“the entire book is full of resources...this book is all you need to get started” ([Getting Smart](#))

[Review](#) of new edition

“Baker gives many references and activities to help teach youth media literacy..provides great resources and information on topics such as advertising, moving pictures, bias and stereotypes in media.” ([Amazon review](#))

[Frank W Baker](#) welcomes inquiries from persons interested in his professional development workshops for teachers.

[Read what educators wrote](#) after participating in his workshops.

Send inquires to him: fbaker1346@gmail.com or via phone (803) 582-8802