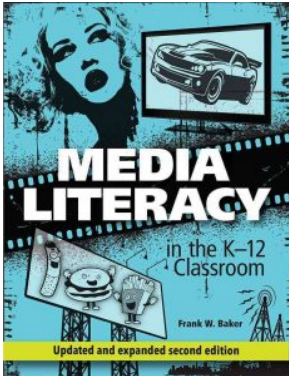


# Homepage: Media Literacy in the K12 Classroom, 2nd Edition

[9 Lessons to Boost Media Literacy](#) by Frank W. Baker

[Listen to Frank](#) Discuss Media Literacy & The New Book

	<p><b>Media Literacy in the K-12 Classroom, 2nd Edition</b> by <a href="#">Frank W. Baker</a> Published November 2016 ISBN: 9781564843814</p> <p>Topics: Advertising; Bias; Critical Thinking/Viewing; Curriculum; Digital Citizenship; Informational Texts; Lesson Plans; Literacies; Moving Images; Propaganda; Stereotypes; Visual Literacy Use code: medialit10 at <a href="#">ISTE store</a> for discount Available from: <a href="#">Amazon</a>; <a href="#">Barnes &amp; Noble</a>; <a href="#">Books-a-Million</a>; <a href="#">IndieBound</a>; <a href="#">Powells</a>; <a href="#">Target</a></p> <p>“the entire book is full of resources...this book is all you need to get started” (<a href="#">Getting Smart</a>) <a href="#">Review</a> of new edition</p>
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**Review:** “Media expert Frank Baker’s update to the original 2012 edition focuses on helping K12 educators better define, understand and teach media literacy. In addition to more than 80 recommended resources, this version includes new insights

from educators and experts, as well as media literacy lesson plans, guiding questions, exercises, and checklists for deconstructing media messages. The book also provides advice for teaching students how to avoid bias and stereotyping in their general approach to learning and writing.” (Source: [District Administration Magazine](#))

[Frank W Baker](#) welcomes inquiries from persons interested in his professional development workshops for teachers.

[Read what educators wrote](#) after participating in his workshops.

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