

Homepage: Media Literacy in the K12 Classroom, 2nd Edition

[9 Lessons to Boost Media Literacy](#) by Frank W. Baker

[Listen to Frank](#) Discuss Media Literacy & The New Book

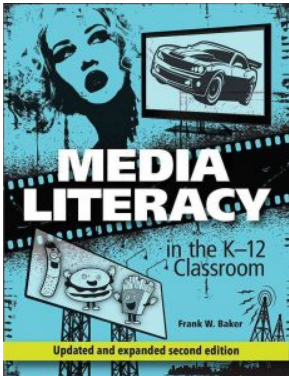
	<p>Media Literacy in the K-12 Classroom, 2nd Edition</p>
	<p>by Frank W. Baker</p>
	<p>Published November 2016</p>
	<p>ISBN: 9781564843814</p>
	<p>Topics: Advertising; Bias; Critical Thinking/Viewing; Curriculum; Digital Citizenship; Informational Texts; Lesson Plans; Literacies; Moving Images; Propaganda; Stereotypes; Visual Literacy Use code: medialit10 at ISTE store for discount</p>
	<p>Available from:</p>
	<p>Amazon; Barnes & Noble; Books-a-Million; Hawker Brownlow; IndieBound; Powells; Target</p>

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Reviews:

“Media Literacy in the K-12 Classroom” is a dynamic contribution to the field media literacy education resources.

Sister Rose Pacatte, [review of August 2018](#)

“Baker’s clear approach will give educators the tools they

need to help students examine what they see in the media”;“...brimming with useful instructional material...”;“ Baker’s curricular outline includes a wealth of links to online resources (aligned with) ISTE and NCTE.” “This is a valuable selection for school librarians and educators who are seeking to foster critical consumers and citizens.” (**School Library Journal**, July 2017)

“Media expert Frank Baker’s update to the original 2012 edition focuses on helping K12 educators better define, understand and teach media literacy. In addition to more than 80 recommended resources, this version includes new insights from educators and experts, as well as media literacy lesson plans, guiding questions, exercises, and checklists for deconstructing media messages. The book also provides advice for teaching students how to avoid bias and stereotyping in their general approach to learning and writing.” (Source: [District Administration Magazine](#))

“the entire book is full of resources...this book is all you need to get started” ([Getting Smart](#))

[Review](#) of new edition

“Baker gives many references and activities to help teach youth media literacy..provides great resources and information on topics such as advertising, moving pictures, bias and stereotypes in media.” ([Amazon review](#))

[Frank W Baker](#) welcomes inquiries from persons interested in his professional development workshops for teachers.

[Read what educators wrote](#) after participating in his workshops.

Send inquires to him: fbaker1346@gmail.com or via phone (803) 582-8802