

Home

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online resource for educators
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Leading Media Literacy Experts – To Your School, District Or
Conference
```

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- **NEW BOOK:** [“Close Reading the Media”](#)
- [Resources for Tackling Fake News](#)
- [Frank’s Media Literacy Books](#)
- [STEM/STEAM & Movies](#)
- [Media Literacy Primer](#)

- [Media Literacy History Timeline](#)
- [What You See & What You Don't](#)

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- [Teaching Kids To Read The Media](#)
- [Questioning The Media: A Guide For Students](#)
- [ML App Resources / ML Video Clips](#)
- [What Youth Gain Through Media Ed Programs](#)
- [Advocating for Media/Digital Literacies](#)
- [ML: 8 Guidelines for Teachers](#)
- [What is 21st Century Media Literacy?](#)

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- [Audience](#)
- [Big Media/Economics](#)
- [Codes & Conventions](#)
- [Commercialism](#)
- [Critical Inquiry](#)
- [Gender Issues](#)
- [Genre](#)
- [Identity](#)
- [Ideology](#)
- [Influence](#)
- [Institutions](#)
- [Media Literacy](#)
- [Narrative](#)
- [Production](#)
- [Representation](#)
- [Semiotics](#)
- [Stereotypes](#)
- [Textual Analysis](#)

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- [Magazines](#)
- [Motion Pictures](#)
- [Newspapers](#)
- [Photography](#)
- [Radio](#)
- [Television](#)
- [Web 2.0](#)

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- [Assessment](#)
- [Media Criticism](#)
- [Media Ownership](#)

- [Research](#)

[/mk_custom_list][mk_content_box heading="TEACHING STANDARDS" icon="moon-pencil-5"]ART

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- [Media Art](#)
- [Popular Visual Culture](#)
- [Visual Literacy](#)

[/mk_custom_list]ENGLISH / LANGUAGE ARTS

[mk_custom_list style="e2af" icon_color="#333333"]

- [Bias](#)
- [Close Reading](#) (media texts)
- [Informational Texts](#)
- [Journalism/News](#)
- [Language of Film](#)
- [Media Literacy](#)
- Non-print texts: [Film](#); [Television](#)
- [Parody/Satire](#)
- Persuasion Techniques: [Advertising](#) / [Propaganda](#)

[/mk_custom_list][HEALTH](#)

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- [Alcohol](#)
- [Body Image](#)
- [Food](#)
- [Sex](#)
- [Smoking / Tobacco](#)

[/mk_custom_list]LIBRARY / MEDIA / TECHNOLOGY

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- [Information Literacy](#)
- [Media Production](#)

[/mk_custom_list][MATHEMATICS AND SCIENCE](#)

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- [Math In The Media](#)

[/mk_custom_list][SOCIAL STUDIES](#)

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- Economics: [Advertising](#)
- [Images of War](#)
- Mass Communication: [Radio](#); [Film](#); [TV](#)
- [Media & Politics](#)
- [Propaganda](#)
- [War Reporting](#)

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- [Audience Activity](#)
- [Is Seeing Believing?](#)
- [Media & Politics](#)
- [Media Effects](#)
- [Media Use Statistics](#)
- [Scriptwriting In the Classroom](#)
- [Super Bowl Ads](#)
- [Teaching Resources](#)
- [Tobacco Ads](#)
- [To Kill A Mockingbird](#)
- [TV Toy Commercials](#)
- [US State Standards / McREL](#)
- [Videos for Teaching ML](#)

[/mk_custom_list][/mk_content_box][mk_content_box heading="WEB RESOURCES" icon="icon-rss-sign"][mk_custom_list style="e2af" icon_color="#333333"]

- [Reading The Pictures](#)

- [Creating Multimodal Texts](#)
- [Lesson Bucket](#)
- [MediaLit Moments](#)
- [Media Studies](#)
- [TeachingMediaLiteracy Wiki](#)
- [Film & Media Literacy Wiki](#)
- [Media Lit in The K12 Classroom](#)
- [Media Lit Videos for Teens](#)
- [Twitter: Media Literacy Clearinghouse](#)

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workshop with Frank W. Baker
```

```
[/mk_fancy_title]The Media Literacy Clearinghouse is a
nationally recognized media literacy resource website
developed by Frank W. Baker. Frank is a national Jessie
McCanse Awardee and "Leaders in Learning" honoree. He is a
consultant to the SC Writing Improvement Network, and former
consultant to the National Council of Teachers of English
(NCTE). He has conducted hundreds of workshops for educators
and students across the United States.
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blogger="http://ncte-ama.blogspot.com/"]
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Get In Touch

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