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THE #1 ONLINE RESOURCE FOR EDUCATORS

Invite [Frank W. Baker](#) – one of the Nation's Leading Media Literacy Experts – To Your School, District Or Conference

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NEW & REVISED RESOURCES

- **UPDATED:** [Understanding TV Upfronts](#)
- **NEW:** [Fake News- Remedy Recommendations](#)
 - [Frank's New, Media Literacy Texts](#)
 - [STEM/STEAM & Movies](#)
 - [Close Reading of Media Texts](#)
 - [Media Literacy Primer](#)
 - [Media Literacy History Timeline](#)
 - [What You See & What You Don't](#)

NEWS / RESOURCES / ARTICLES

- [Teaching Kids To Read The Media](#)
- [Questioning The Media: A Guide For Students](#)
 - [ML App Resources](#) / [ML Video Clips](#)
- [What Youth Gain Through Media Ed Programs](#)
- [Advocating for Media/Digital Literacies](#)
 - [ML: 8 Guidelines for Teachers](#)
- [What is 21st Century Media Literacy?](#)

FRANK'S TWEETS

- [@swladis](#) A18 Scholastic has many current events mags for Ss <https://t.co/lwvvnvWV2L> #istebook [12 hours ago](#)
- [@WickedEdTech](#) [@swladis](#) I am always sharing with Ts that there are MANY opportunities to engage Ss in ad topics. I h... <https://t.co/bSFzGvI6sI> [12 hours ago](#)
- [@Rdene915](#) Thanks. I always enjoyed telling people that I am Toto...pulling back the curtain on how media actually work. [12 hours ago](#)
 - [@swladis](#) A17, I am fond of this video to help Ss understand how to deconstruct an image (great worksheet too)... <https://t.co/mVayxym2jw> [2 days ago](#)

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MEDIA LITERACY RESOURCES

CONCEPTS

- [Audience](#)

- [Big Media/Economics](#)
- [Codes & Conventions](#)
 - [Commercialism](#)
- [Critical Inquiry](#)
 - [Gender Issues](#)
 - [Genre](#)
 - [Identity](#)
 - [Ideology](#)
 - [Influence](#)
 - [Institutions](#)
- [Media Literacy](#)
 - [Narrative](#)
 - [Production](#)
- [Representation](#)
 - [Semiotics](#)
 - [Stereotypes](#)
- [Textual Analysis](#)

MEDIUM

- [Magazines](#)
- [Motion Pictures](#)
 - [Newspapers](#)
 - [Photography](#)
 - [Radio](#)
 - [Television](#)
 - [Web 2.0](#)

OTHER

- [Assessment](#)
- [Media Criticism](#)
- [Media Ownership](#)
 - [Research](#)

TEACHING STANDARDS

ART

- [Media Art](#)
- [Popular Visual Culture](#)
 - [Visual Literacy](#)

ENGLISH / LANGUAGE ARTS

- [Bias](#)
- [Close Reading](#) (media texts)
 - [Informational Texts](#)
 - [Journalism/News](#)
 - [Language of Film](#)
 - [Media Literacy](#)
 - Non-print texts: [Film](#); [Television](#)
 - [Parody/Satire](#)
- Persuasion Techniques: [Advertising](#) / [Propaganda](#)

[HEALTH](#)

- [Alcohol](#)
- [Body Image](#)
 - [Food](#)
 - [Sex](#)
- [Smoking / Tobacco](#)

LIBRARY / MEDIA / TECHNOLOGY

- [Information Literacy](#)
 - [Media Production](#)

[MATHEMATICS AND SCIENCE](#)

- [Math In The Media](#)

SOCIAL STUDIES

- Economics: [Advertising](#)
 - [Images of War](#)
- Mass Communication: [Radio](#); [Film](#); [TV](#)
 - [Media & Politics](#)
 - [Propaganda](#)
 - [War Reporting](#)

MOST POPULAR

- [Audience Activity](#)
- [Is Seeing Believing?](#)
 - [Media & Politics](#)
 - [Media Effects](#)
- [Media Use Statistics](#)
- [Scriptwriting In the Classroom](#)
 - [Super Bowl Ads](#)
 - [Teaching Resources](#)
 - [Tobacco Ads](#)
 - [To Kill A Mockingbird](#)
 - [TV Toy Commercials](#)
- [US State Standards / McREL](#)
 - [Videos for Teaching ML](#)

WEB RESOURCES

- [Reading The Pictures](#)
- [Creating Multimodal Texts](#)
 - [Lesson Bucket](#)
 - [MediaLit Moments](#)
 - [Media Studies](#)
- [TeachingMediaLiteracy Wiki](#)
- [Film & Media Literacy Wiki](#)

- [Media Lit in The K12 Classroom](#)
- [Media Lit Videos for Teens](#)
- [Twitter: Media Literacy Clearinghouse](#)

BOOK A WORKSHOP WITH FRANK W. BAKER

The Media Literacy Clearinghouse is a nationally recognized media literacy resource website developed by Frank W. Baker. Frank is a national [Jessie McCanse Awardee](#) and [“Leaders in Learning”](#) honoree. He is a consultant to the SC Writing Improvement Network, and former consultant to the National Council of Teachers of English (NCTE). He has conducted hundreds of workshops for educators and students across the United States.

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Place code in box below: **K65 S**

Get In Touch