2007: January

"Where's The Fruit?" Study of fruit content in foods and beverages highly advertised to kids

I am very pleased to say that my new book <u>"Coming Distractions: Questioning Movies"</u> begins distribution soon by publisher Capstone Press. My book is one of 6 in a new media literacy series designed for students in grades 3-5.

I hope you will look it up and consider acquiring it for your media center collection.

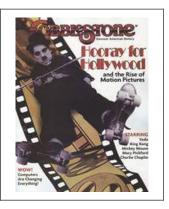
Cover Story of
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10: PTC
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"Media Education: A Kit for Teachers, Students, Parents and Professionals"

has been published in English and French by UNESCO.

Cable in The Classroom promotes new study/report:
"Media Literacy: A Vital & Underserved Need in Schools"