2006: June-July

JULY

Special note: in late July the USC College of Medicine informed me that after 8 years it could no longer support the Media Literacy Clearinghouse. Until further notice, the website and all of its contents can be found at <u>www.frankwbaker.com</u>

24 Newspaper study, "Lifelong Readers: The Role of Youth Content," examines readership habits of 18-24 year olds (<u>PR</u>)

19 Kaiser Family Foundation's new study: <u>Child's Play: Advergaming and the Online Marketing of Food to</u> <u>Children</u> (<u>Press Release; AP News Story; AdAge version</u>)

19 Pew study on <u>Bloggers: new storytellers</u>

18 Newly released: <u>Screen Out! A Parent's Guide to Smoking</u>, <u>Movies & Children's Health</u>



3 special issue of The Nation: <u>National</u> <u>Entertainment State</u>

<u>Media literacy</u>: special issue of The Page Turner: newsletter of Literacy Development for Afterschool Programs

Business & Media Institute study: <u>Bad Company</u>

JUNE

23 <u>Study: Newspaper Sports Staffs Overwhelmingly White and</u>

<u>Male</u>

20 Study: US News Magazine Coverage of Latinos-2006

Dan Rather departs CBS News

19 reformatted News/Journalism web page

<u>Newspapers Survival</u> – special issue of Nieman Reports

14 <u>Cable "Leaders in Learning" honors two media educators</u>

Minority Youth Exposed to More Alcohol Advertising

13 DC Hearing on Violent Video Games

7 Conference addresses problems of children and unmonitored media (<u>Story; New America Foundation; Family Media Safety</u> <u>Guide; UPI</u>)

<u>New National Poll: The Internet Now Seen as #1 Concern For</u> <u>Parents</u> (Common Sense Media)

6 Online Publishers Association Media Usage <u>Study</u> Shows the Web Now Rivals TV in Reach and Extends the Impact of All Media

1 AFI unveils new <u>Screen Education Center</u>

<u>Study</u>: More and More Children Using Consumer Electronics