2005: February

28 Study: Election News Bad for Minority Journalists

26 Lots of new material added to the site: Oscar advertising; targeting movie makers about smoking in films; cosmetic ads during the Oscars; hard liquor ads at Daytona 500

24 CAMY releases <u>Underage Drinking in the United States: A</u> <u>Status Report, 2004</u>

I was pleased to participate in the <u>"Teens, Tobacco, Media &</u> <u>Beyond"</u> conference held at Gonzaga University, Spokane Washington. I provided an overview of state standards and presented resources related to health and media literacy.

23 New <u>Study</u> Credits TRUTH Campaign for 22 Percent of the Decline in Youth Smoking

21 posted by <u>handouts</u> from the workshops I gave for Lex/Rich 5 School District's staff development day

18 Media Violence Spurs Fear, Aggression in Kids

17 Offensive language in prime time study (from December 2004)

I was pleased to be one of the participants Thursday in Chapel Hill NC at <u>MEDIA SMARTS</u>, a media literacy introductory training session sponsored by APPCNC and the Women's Place. The featured presenter was UNC's <u>Dr. Jane Brown</u>, who talked about her continuing research into sexual media messages and young people.

15 New study says local TV news ignores local politics articles; <u>link to study</u>

10 Children, TV, computers and more media: <u>New research</u> shows

pluses, minuses

I conducted a workshop for parents of students at Nashville's Harpeth Hall and Montgomery Bell Academy; followed by an all day workshop for students on media & tobacco.

9 Online Video Viewing Study

8 Seventh Annual Report on Commercialism in Schools / Ivy-Covered Malls and Creeping Commercialism (published in Feb. Educational Leadership magazine)

3-4 I just returned from the PBS/DoEd two day seminar: <u>"A</u> <u>Child's Life: Literacy, Learning</u> <u>And the Media"</u> held in Baltimore, prior to the annual PBS Ready To Learn coordinators gathering. <u>GLEF's</u> Milton Chen received the 5th Annual Fred Rogers Award.

3 Parties spent more on 2004 campaign ads; link to full report

1 PTC study critical of MTV sexual content