## 2003: October

Oct.30 Read followup report to workshop <u>How is Advertising</u>
<u>Shaping the Image of Women?</u>

Oct.29 <a href="FTC">FTC</a> Workshop on Marketing of violent media materials to children;

Oct.28 NAACP Issues TV Diversity Report

Oct.28 KFF report <u>Zero to Six: Electronic Media in the Lives</u> of Infants, Toddlers and Preschoolers.

Oct. 27 <u>People magazine</u> admits altering cover photo; added Framing resource on homepage;

moved state standards to left hand column

Oct.23 Study Finds Public Affairs Programming Lacking

Oct.22 added US Senate SC candidate links to Media/Politics website

Oct.19 see new links for Thinking Visually; Video 101 under Visual Literacy; TV/Video

new article added to Toys activity on Toys for Girls in their Tweens

Oct.17 See <u>presentation</u> made at the Florida English Teachers Conf

Oct.16 see <u>powerpoint</u> for The 16th Annual Fall Writing Conference

Oct.16 Demos Spend \$6 M on ads and its only October, story here

Oct.15 Technology Learning Magazine <u>cover story</u>, 21st Century Skills

Oct.8 Death of media critic <a href="Neil Postman">Neil Postman</a> announced

Oct.8 NBC & Vivendi merger finalized

Oct.6 <u>Survey</u>: Children's Bedrooms Are Media Havens — Almost Two-Thirds Have a TV, 17% a PC; Significant Effects Seen on Media Habits; How Children Use Media Technology 2003 <u>report</u>

Oct. 2 Read <u>Misperceptions</u>, The Media & The Iraq War

Oct. VH1 airs "25 Greatest Commercials" see the list <a href="here">here</a>

